FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, [| D.C. | 20549 |
|---------------|------|-------|
|---------------|------|-------|

| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|-----------|------------|---------------|-----------|
| | | | |

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* FAIRBANK RICHARD D | | | | | 2. Issuer Name and Ticker or Trading Symbol <u>CAPITAL ONE FINANCIAL CORP</u> [COF | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | | | |
|--|--|---------|------------------|--|---|--|---|--------------|------------------|---------------|----------------------------------|---|---|---|---|----------------------------|--|--------------|---|--|--|
| (Last) | (Fi | , | Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) | | | | | | | | | X | Officer (give title below) | | | Other (specify below) | | |
| 1680 CAPITAL ONE DRIVE | | | | | 03/ | 03/08/2017 | | | | | | | | | Chair, CEO and President | | | | | | |
| (Street) MCLEA | N VA | A 2 | 2102 | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person | | | | | | |
| (City) | (St | ate) (2 | Zip) | | - | ı | | | | | | | | | | Form Pers | rm filed by More than One Reporting rson | | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/D | | | | | Execution Date, | | n Date, | Code (Instr. | | | | | | 4 and Sec Ben | | cially d Following | 6. Owner Form: Dir (D) or Ind (I) (Instr. | ect irect | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | Code | v | Amount | (| A) or D) | Price | Trans | | action(s) 3 and 4) | | (Instr. 4) | | | |
| Common Stock ⁽¹⁾ 03/08 | | | | | 3/2017 | /2017 | | | | | 194,33 | 80 A | | \$ | \$0 2,7 | | 73,247 ⁽²⁾ | D | | | |
| Common Stock 03/08/ | | | | | /2017 | | | | | | 92,69 | 6 | D | \$92.4 | | 4 2,680,551 | | D | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | rivative Conversion Date Execution Date, Transcurity or Exercise (Month/Day/Year) if any Code | | Transa Code (| | | 6. Date E Expiratio (Month/D | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | ount | Deriv Secu | erivative ecurity nstr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | | | | |
| | | | | | Code | , | _(A) | | Date Exercise | hio | Expiration | Title | of | | | | | | | | |

Explanation of Responses:

- 1. These shares were earned pursuant to an award of performance shares granted on January 30, 2014 based on the Company's Adjusted ROA against a peer group of companies over a three-year performance period. These shares represent the number of shares paid out based on actual performance plus the dividend shares accrued under the same grant.
- 2. Includes shares acquired by the reporting person through the Company's Dividend Reinvestment Plan since the last reported transaction.
- 3. These shares were automatically withheld by the Company to satisfy the reporting person's tax obligation associated with the settlement of the performance shares. This share withholding was authorized in the performance share award agreement.

Remarks:

Cleo Belmonte (POA on file) 03/10/2017

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.