FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* FINNERAN JOHN G JR						2. Issuer Name and Ticker or Trading Symbol CAPITAL ONE FINANCIAL CORP [ COF ]										Relationship of eck all applic Directo X Officer below)	cable) or (give t	Ü	on(s) to Issu 10% Ow Other (s) below)	ner	
(Last) (First) (Middle) 1680 CAPITAL ONE DRIVE						3. Date of Earliest Transaction (Month/Day/Year) 07/15/2015										,		sel & Corj	o. Secretar	y	
(Street)  MCLEAN VA 22102  (City) (State) (Zip)				4. 	4. If Amendment, Date of Original Filed (Month/Day/Year)										Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person						
		Tak	le I	- Non-Der	ivativ	e Sec	curit	ties <i>F</i>	Acqu	ired, I	Dispose	ed o	f, or	Bene	ficial	ly Owned					
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Yea					Year)	2A. Deemed Execution Date, if any (Month/Day/Year)			3. Transa Code 8)	action	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)				I Se Be Ov	5. Amount of Securities Beneficially Owned Following Reported		. Ownership orm: Direct O) or Indirec ) (Instr. 4)	Indirect E	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount		A) or D)	Price	Tra	ansaction(s) str. 3 and 4)					
Common Stock <sup>(1)</sup> 07/15/2015					15				M		56,510		A	\$88.8	1	178,562 D		D			
Common Stock <sup>(1)</sup> 07/15/20				15	5			S		56,510		D	\$90		122,052		D				
Common Stock												33,221 I		By Spouse							
Common Stock														31,683		I		Finneran/Cotter Children's Trust			
			Table	e II - Deriv (e.g.,							sposed s, conv					Owned			,		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exec if an			action (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr 3, 4 and 5)		Ex (M	Date Exe piration onth/Day	Date			7. Title and Amor of Securities Underlying Derivative Secur (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Da Ex	te ercisabl		Expiration Date		Amo or Num of Title Shar							
Stock Options <sup>(1)</sup>	\$88.81	07/15/2015			M			56,51	0	(2)	03/02/2	016	Comr		5,510	\$0.0000	0	0.0000	D		

## **Explanation of Responses:**

- 1. The transaction was executed pursuant to a trading plan entered into by the reporting person on May 6, 2015, in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.
- 2. This option became exercisable in 1/3 increments beginning on March 3, 2007 and annually thereafter.

Gregory W. Seward (POA on

file)

\*\* Signature of Reporting Person

Date

07/17/2015

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.