FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL											
OMB Number:	3235-02										

Section 16. Form 4 or Form 5	
bligations may continue. See	
nstruction 1(b).	Filed pursuant to

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

ERSHIP		OMB Number: Estimated average burde	3235-0287 en		
		hours per response:	0.5		
	5. Relationship of R	eporting Person(s) to Is	suer		

1. Name and Address of Reporting Person* PERLIN GARY L (Last) (First) (Middle) 1680 CAPITAL ONE DRIVE					3. D	2. Issuer Name and Ticker or Trading Symbol CAPITAL ONE FINANCIAL CORP [COF] 3. Date of Earliest Transaction (Month/Day/Year) 10/26/2012									theck al	nship of Reporti I applicable) Director Officer (give title elow) Chief Fin		10% C Other below)	wner (specify
(Street) MCLEAI (City)			22102 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								ne) <mark>X</mark>	idual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day					Execution Date,		3. Transaction Code (Instr. 8) 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 and 1)				15) S B C	Amount of ecurities eneficially wned Following eported	For (D)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
									Code	v	Amount	(A) (D)	or	Price	т	ransaction(s) nstr. 3 and 4)			(11341.4)
Common Stock ⁽¹⁾			10/26/	2012	2012			S		10,707	Ι)	\$59.48		139,532		D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	ative Conversion or Exercise (Month/Day/Year) 3) Price of Derivative Security Execution Date, if any (Month/Day/Year)		4. Transa Code (8)		Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year) Date Exercisable Expiration Date		Amount of Securities Underlying Derivative Security (Instr. and 4)		ount nber	8. Price Derivat Securit (Instr. !	ive derivative Securities	y	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			

Explanation of Responses:

- 1. This transaction was executed pursuant to a trading plan entered into by the reporting person on August 13, 2012, in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.
- 2. These shares were sold at prices ranging from \$59.38 to \$59.51. Information regarding the number of shares sold at each price will be provided upon request.

<u>Gregory W. Seward (POA on file)</u>

10/30/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.