FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

l	OMB APPRO	OVAL
	OMB Number:	3235-0287
	Estimated average burd	den
ı	hours nor resnance.	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Schneider Ryan M.											Symbol CIAL CO			all applic Directo Officer	fficer (give title		10% Ow Other (s	ner			
(Last) 1680 CA	ast) (First) (Middle) 680 CAPITAL ONE DRIVE						3. Date of Earliest Transaction (Month/Day/Year) 12/31/2010									President, Card					
(Street) MCLEA	N V	A	22102		4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								i. Indiv ine) X	Form filed by More than One Reporting Form filed by More than One Reporting Person						
(City)	(S		(Zip)	on-Deri	ivativ	e Sec	urit	ies Ac	auirea	l Di	snosed o	f or Re	nefici	ally	Owned						
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)		ction	on 2A. Deemed Execution Date,		3. 4. Se		4. Securities	posed of, or Benefic I. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an			5. Amount of Securities Beneficially Owned Follo		Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership						
									Code	v	Amount	(A) or (D)	Price		Reported Transact (Instr. 3	tion(s)		[Instr. 4)		
Common Stock 12/31/2			/2010	10		M		14,775	A	\$0.000	000(1)		,860		D						
Common	n Stock 12/31/2			/2010	10		D		14,775	D	\$41.	23	96,085(2)			D					
		7	Table II								posed of, convertil				wned						
Derivative Conversion Date		3. Transaction Date (Month/Day/Year)	3A. Deer Execution if any (Month/I					6. Date Exercisable and Expiration Date (Month/Day/Year)		ate	7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)		Derivative Security		9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership tt (Instr. 4)			
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amour or Number of Shares	nber							
Restricted Stock	\$0.0000(1)	12/31/2010			M			14,775	12/31/2	010	12/31/2010	Common Stock	14,77	'5	(1)	0.0000)	D			

Explanation of Responses:

- 1. Each restricted stock unit is settled in cash at \$41.23 representing the Company's average stock price over the twenty trading days preceding the vesting date.
- 2. Includes 339 shares acquired by the reporting person through the Company's Associate Stock Purchase Plan since the last reported transaction.

Gregory W. Seward (POA on 01/04/2011 file)

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.