FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

Washington, D.C. 200-

OMB APPROVAL											
OMB Number:			3235-0287								

0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Estimated average burden hours per response: Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Schneider Ryan M.					2. Issuer Name and Ticker or Trading Symbol <u>CAPITAL ONE FINANCIAL CORP</u> [COF]								ck all applica Director	10% Ow		ner		
(Last) 1680 CAF	(Fir PITAL ONE	•	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 01/26/2011							X	Officer (below)	give title Other (spelow) President, Card		pecity	
(Street) MCLEAN	I VA	. :	22102		4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Ind Line)	Form file	idual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting			
(City)	(Sta	ate)	(Zip)			Person												
		Tal	ble I - No	n-Deri	vativ	re Se	ecuritie	s Acq	uired,	Dis	oosed of,	or Bene	eficially	Owned				
Di			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)				4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4					Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
								Code	v	Amount	(A) or (D) Price		Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock ⁽¹⁾			01/2	01/26/2011				M		27,760	A	\$0.0000	123,	123,845		D		
Common Stock ⁽²⁾ 01/			01/2	6/2011				A		26,202	A	\$0.0000	150,	150,047		D		
Common Stock ⁽³⁾ 01				01/2	26/2011				A		17,545	A	\$0.0000	167,592		D		
Common Stock 01			01/2	26/2011				F ⁽⁴⁾		18,583	D	\$48.28	149,009		D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Dat if any (Month/Day/Yo	Date,	Code (Ins				6. Date Exerc Expiration Da (Month/Day/Y		ate	7. Title an of Securit Underlyin Derivative (Instr. 3 a	ies g Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio	e es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)
					Code V		(A)	(D)			Expiration Date	Title	Amount or Number of Shares	(Instr. 4)		ion(a)		

Explanation of Responses:

\$0.0000⁽⁵⁾

\$0.0000(6)

\$0.0000(7)

\$0.0000(7)

\$48.28

01/26/2011

01/26/2011

01/26/2011

01/26/2011

01/26/2011

2007

Performance

Share Units Performance

Share Units

Restricted

Restricted

Options

Stock Units Stock

Stock Units

1. These performance shares for the December 10, 2007 grant were settled at the end of a three-year performance period based on the Company's total shareholder return as compared to the total shareholder return of a peer group of companies.

(5)

(6)

(8)

12/15/2011

27,760

16,770

23,923

17,730

72,683

- 2. This restricted stock will vest in 1/3 increments beginning on January 26, 2012 and annually thereafter.
- 3. The performance shares for the December 10, 2007 grant were reported at 100% target. These shares represent the number of additional shares paid out based on actual performance plus the dividend shares accrued
- 4. These shares are automatically withheld by the Company to satisfy the reporting person's tax obligation associated with the settlement of the performance shares for the December 10, 2007 grant. This is authorized in the performance share award agreement.
- 5. These performance share units for the December 10, 2007 grant were settled at the end of a three-year performance period based on the Company's total shareholder return as compared to the total shareholder return of a peer group of companies
- 6. These performance shares are settled at the end of a three-year performance period (January 1, 2011 to December 31, 2013) based on the Company's relative and absolute cash return on average tangible assets against a peer group of companies. The number of shares reported represents 200% of the target award amount. The reporting person will also be entitled to additional shares representing dividends accrued on the
- 7. Each restricted stock unit will be settled in cash based on the Company's average fair market value of the underlying shares of common stock over the twenty trading days preceding the vesting date.
- 8. These restricted stock units will vest in 1/3 increments beginning on January 26, 2012 and annually thereafter.
- 9. This option becomes exercisable in 1/3 increments beginning on January 26, 2012 and annually thereafter.

Gregory W. Seward (POA on file)

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Stock

Common

Stock

Stock

Common

Stock

27,760

16,770

23,923

17,730

72,683

\$0.0000

\$0.0000

\$0.0000

\$0.0000

\$0.0000

0.0000

16,770

23,923

17,730

72,683

D

D

D

D

D

(5)

(6)

(8)

12/15/2011

01/25/2021

01/28/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.