| SEC Form 4 | |
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5 hours per response:

| 1. Name and Address of Reporting Person* | | | 2. Issuer Name and Ticker or Trading Symbol CAPITAL ONE FINANCIAL CORP COF | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
|---|---------|----------|---|---|-------------------------------------|-----------------------|--|--|
| <u>LaPrade,III Frank G.</u> | | | 1 | | Director | 10% Owner | | |
| | | | | X | Officer (give title below) | Other (specify below) | | |
| (Last) (First) (Middle) 1680 CAPITAL ONE DRIVE | | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 02/10/2015 | | Chief Enterprise Srvcs Officer | | | |
| (Street) | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv Line) | idual or Joint/Group Filing (| Check Applicable | | |
| MCLEAN | VA | 22102 | | X | Form filed by One Report | ing Person | | |
| (City) | (State) | (Zip) | | | Form filed by More than C Person | One Reporting | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| | | | • | , | • | , | | | | |
|---------------------------------|--|---|------------------------------|---|-------|---|---|---|---|--------------|
| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transa Code (8) | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | Code | v | | | Price | Transaction(s) (Instr. 3 and 4) | | (1130. 4) |
| Common Stock | 02/10/2015 | | М | | 6,709 | A | \$0.0000 ⁽¹⁾ | 69,266 | D | |
| Common Stock | 02/10/2015 | | М | | 3,496 | A | \$0.0000(1) | 72,762 | D | |
| Common Stock | 02/10/2015 | | F ⁽²⁾ | | 1,929 | D | \$77.06 | 70,833 | D | |
| Common Stock | 02/10/2015 | | F ⁽³⁾ | | 2,056 | D | \$77.06 | 68,777 | D | |
| Common Stock | 02/10/2015 | | D | | 3,496 | D | \$76.39 ⁽¹⁾ | 65,281 | D | |
| Common Stock | 02/10/2015 | | D | | 6,709 | D | \$76.39 ⁽¹⁾ | 58,572 | D | |
| Common Stock | | | | | | | | 684 ⁽⁴⁾ | I | By 401(k) |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | (e.g., puis, cans, warrants, options, convertible securities) | | | | | | | | | | | | | | |
|---|---|--|---|------------------------------|---|-----|-------|--|--------------------|--|--|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| 2013 Restricted Stock Units | \$0.0000 ⁽¹⁾ | 02/10/2015 | | М | | | 3,496 | (5) | (5) | Common Stock | 3,496 | \$ 0.0000 ⁽¹⁾ | 3,497 | D | |
| Restricted Stock Units | \$0.0000 ⁽¹⁾ | 02/10/2015 | | М | | | 6,709 | (6) | (6) | Common Stock | 6,709 | \$0.0000 ⁽¹⁾ | 0.0000 | D | |

Explanation of Responses:

1. On February 10, 2015 the restricted stock units were settled in cash based on the Company's average fair market value of shares of common stock over the twenty trading days preceding the vesting date. 2. Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock granted on January 31, 2013. This is authorized in the applicable restricted stock award agreement.

3. Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock granted on January 31, 2012. This is authorized in the applicable restricted stock award agreement.

4. Represents the reporting person's equivalent share ownership in the Company's 401(k) Plan, a unitized plan, as of the latest transaction.

5. These restricted stock units vest in 1/3 increments beginning on February 10, 2014 and annually thereafter.

6. These restricted stock units vest in 1/3 increments beginning on February 10, 2013 and annually thereafter.

Gregory W. Seward (POA on

file)

02/12/2015 Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.