FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

l	OMB APPRO	VAL
	OMB Number:	3235-0287
l	Estimated average burde	en
l	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Alexander Robert M.				2. Issuer Name and Ticker or Trading Symbol CAPITAL ONE FINANCIAL CORP COF										(Check all ap Dire		ector cer (give title		10% C	Owner (specify	
(Last) (First) (Middle) 1680 CAPITAL ONE DRIVE				3. Date of Earliest Transaction (Month/Day/Year) 03/19/2012										Chief Information Officer						
(Street) MCLEAT			22102		4. If <i>i</i>	Amen	dment	, Date c	of Origina	l Filed	I (Month/Da	ay/Ye	ear)		6. Indi _ine) X	Form	r Joint/Grou n filed by Or n filed by Mo on	ne Rep	oorting Pers	on
(City)	(St		Zip) 	n Doriv	ativo	Soc	uritio	- Λ c (nuirod	Die	nosod o	f 0	r Bon	ofici	ially	Owne	nd.			
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transact Date (Month/Day			ction 2A. Deemed Execution Date,		3. 4. 5		4. Securiti	4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4		(A) or	. 1	5. Amount of Securities Beneficially Owned Following		Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership				
									Code	de V Amount			(A) or (D) Price		Reported Transaction(s) (Instr. 3 and 4)		tion(s)			(Instr. 4)
Common Stock ⁽¹⁾ 03/19/.			2012	12		S		2,000		D \$55		5	131,798			D				
Common Stock ⁽²⁾ 03/19/2				2012)12		S		5,000	D \$		\$5	5	126,798			D			
Common Stock																2		Ι .	Robert M. Alexander UGMA	
Common Stock															1	00		Ι.	The Alexander Fund	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
			Transac Code (li	ansaction of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		rative rities ired r osed)	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		ı	Der	rice of ivative urity tr. 5)	ve derivative Securities	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Ownership Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or Nu of	nount mber ares						

Explanation of Responses:

- 1. This transaction was executed pursuant to a trading plan entered into by the reporting person on February 8, 2012 in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.
- 2. This transaction was executed pursuant to a trading plan entered into by the reporting person on October 26, 2011 in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.

Gregory W. Seward (POA on 03/20/2012 file)

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.