Instruction 1(b).

## FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D	D.C. 20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF C
obligations may continue. See	

## CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>LaPrade, III Frank G.</u>						2. Issuer Name and Ticker or Trading Symbol  CAPITAL ONE FINANCIAL CORP [ COF ]											ck all applic Directo Officer	tionship of Reporting Per all applicable) Director Officer (give title			uer vner specify	
(Last) 1680 CA	(F APITAL ON	,	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 10/14/2013										Δ.	below)		se Sr	below) se Srvcs Officer		
(Street) MCLEA (City)		VA 22102 (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)										ndividual or Joint/Group Filing (Check Applicable e)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tab	le I - No	n-Deri	vativ	e Se	curit	ties Ac	cqu	ired,	Dis	posed o	f, o	r Ber	nefic	ially	/ Owned					
Date				2. Trans Date (Month		ear)	2A. Deemed Execution Date, if any (Month/Day/Year)		,	Code (Instr.					d (A) ( r. 3, 4	or and	Securitie Benefici Owned F	5. Amount of Securities Beneficially Owned Following		n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(A) or (D)		Pri	се	Reported Transaction(s) (Instr. 3 and 4)							
Common Stock <sup>(1)</sup> 10					4/201	/2013				M		30,00	0	A	\$1	18.28	68,297			D		
Common Stock <sup>(1)</sup>				10/1	14/2013					S		30,00	0	D		\$72	38,297		D			
Common Stock																	67	<b>'3</b> <sup>(2)</sup>			By 401(k)	
		-	Гable II -									osed of, onverti					Owned					
Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	4. Transaction Code (Instr. 8)				Ex	Date Ex piration onth/Da	Date					8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transactie (Instr. 4)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Dar	ite ercisab		Expiration Date	Title	e	Amo or Num of Shar	ber						
Stock Ontions <sup>(1)</sup>	\$18.28	10/14/2013			M			30,000		(3)	O	1/28/2019		mmon tock	30,0	000	\$0.0000	30,64	7	D		

## **Explanation of Responses:**

- 1. This transaction was executed pursuant to a trading plan entered into by the reporting person on May 14, 2013, in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.
- 2. Represents the reporting person's equivalent share ownership in the Company's 401(k) Plan, a unitized plan, as of the date of the latest transaction.
- 3. This option became exercisable in 1/3 increments beginning on January 29, 2010 and annually thereafter.

Gregory W. Seward (POA on file)

\*\* Signature of Reporting Person

10/16/2013

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.