FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	OVAL								
OMB Number:	3235-0287								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Witter Jonathan W.						2. Issuer Name and Ticker or Trading Symbol <u>CAPITAL ONE FINANCIAL CORP</u> [ COF ]										tionship of Reporting Person(s) to Issuer all applicable) Director 10% Owner Officer (nive title				ner
(Last) 1680 CA	(F PITAL ON	irst) E DRIVE	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 02/15/2017									X	below)	fficer (give title Other (specify below)  President, Retail Banking			
(Street)  MCLEA								ent, Date	Original F	iled	l (Month/Day/		Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting							
(City)	City) (State) (Zip)													Person						
		Та	ble I - No	n-De	rivati	ve S	ecur	ities A	cqu	uired,	Dis	sposed of,	, or Ben	efic	ially (	Owned				
Da					2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		·,	Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a			nd 5)	Securities Beneficia	eneficially wned Following		Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
										Code \	′	Amount	(A) or (D)	Price		Transaction (Instr. 3 a	on(s)			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Common	Stock			02/15/2017						M		4,438	A	\$0 <sup>(1)</sup>		109,	,168		D	
Common	Stock			02/	02/15/2017					M		3,950	A	\$0 <sup>(1)</sup>		113,118		D		
Common	Stock			02/15/2017		.7				M		3,483	A	<b>\$0</b> <sup>(1)</sup>		116,601		D		
Common	Stock			02/	02/15/2017							11,141	A	<b>\$0</b> <sup>(2)</sup>		127,742			D	
Common Stock 02/15/					15/201	.7				D		4,438	D	\$88.31(1)		123,304		D		
Common Stock 02/15					15/201	.7				D		3,950	D	\$88.31(1)		119,354			D	
Common Stock 02/15/					15/201	.7				D		3,483	D	\$88.31(1)		115,871			D	
Common Stock 02/15/					15/201	.7				D		11,141	D	\$88.31(2)		104,730			D	
Common Stock 02/15/					15/201	2017				<b>F</b> <sup>(3)</sup>		1,876	D	\$90.93		102,854			D	
Common Stock 02/15/2					15/201	:017				F <sup>(4)</sup>		1,774	,774 D S		0.93	101,080			D	
Common Stock 02/15/2				15/201	2017				<b>F</b> <sup>(5)</sup>		2,958	D \$90.93		0.93	98,122		D			
			Table II									osed of, o				wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security  3. Transaction Date (Month/Day/Ye		3A. Deemed Execution I if any (Month/Day	Date,	4. Transa Code ( 8)				6. Date Exercisa Expiration Date (Month/Day/Yea				7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			3. Price of Derivative Security (Instr. 5)	9. Number derivative Securitie Beneficia Owned Following Reported Transacti (Instr. 4)	re (es lally lally (es lally lally (es lally lall) (es lally (es lall) (es l	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Dat Exe	te ercisable		Expiration Date	Title	Amo or Nun of Sha						
2014 Restricted Stock Units	\$0.0 <sup>(1)</sup>	02/15/2017			M			4,438		(6)		(6)	Common Stock	4,4	138	\$0 <sup>(1)</sup>	0		D	
2015 Restricted Stock Units	\$0.0 <sup>(1)</sup>	02/15/2017			M			3,950		(7)		(7)	Common Stock	3,9	950	\$0 <sup>(1)</sup>	3,950	0	D	
2016 Restricted Stock Units	\$0.0 <sup>(1)</sup>	02/15/2017			M			3,483		(8)		(8)	Common Stock	3,4	183	\$0 <sup>(1)</sup>	6,96	6	D	
Restricted Stock Units	\$0.0 <sup>(2)</sup>	\$0.0 <sup>(2)</sup> 02/15/2017		M			11,141	02/	15/2017 <sup>(2</sup>	9 (	02/15/2017 <sup>(2)</sup>	Common Stock	11,	141	\$0 <sup>(2)</sup>	0		D		

## Explanation of Responses

- 1. On February 15, 2017 the restricted stock units were settled in cash based on the Company's average fair market value of shares of common stock over the fifteen trading days preceding the vesting date.
- 2. Each restricted stock unit vested on January 1, 2017 and settled in cash on February 15, 2017 based on the Company's average fair market value of the underlying shares of common stock over the fifteen trading days preceding the settlement date.
- 3. Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock units granted on January 30, 2014. This is authorized in the applicable restricted stock award agreement.
- 4. Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock units granted on January 29, 2015. This is authorized in the applicable restricted stock award agreement.

- 5. Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock units granted on February 4, 2016. This is authorized in the applicable restricted stock award agreement.
- $6. \ These \ restricted \ stock \ units \ vest \ in \ 1/3 \ increments \ beginning \ on \ February \ 15, \ 2015 \ and \ annually \ thereafter.$
- $7.\ These\ restricted\ stock\ units\ vest\ in\ 1/3\ increments\ beginning\ on\ February\ 15,\ 2016\ and\ annually\ thereafter.$
- $8.\ These\ restricted\ stock\ units\ vest\ in\ 1/3\ increments\ beginning\ on\ February\ 15,\ 2017\ and\ annually\ thereafter.$

## Demarke:

Cleo Belmonte (POA on file) 02/17

02/17/2017

\*\* Signature of Reporting Person

Data

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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