FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

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,	│ OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  CRAWFORD STEPHEN S					2. Issuer Name and Ticker or Trading Symbol  CAPITAL ONE FINANCIAL CORP [ COF ]										all applica Director Officer (	ble)	Person(s) to Issuer  10% Own Other (sp		ner	
(Last) 1680 CA	(I PITAL ON		3. Date of Earliest Transaction (Month/Day/Year) 02/02/2017										below) below)  Head of Finance and Corp Dev							
(Street) MCLEAN VA 22102					4. If Amendment, Date of Original Filed (Month/Day/Year)									I	6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(5												. S med by more than one reporting redson							
		•	Table I - Non-	Deriva	tive S	Securitie	es A	cqu	ired, C	Disp	osed of	, or B	enet	ficially C	wned					
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)		Execution if any	2A. Deemed Execution Date if any (Month/Day/Yea		Code (Instr.		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a			5. Amount Securities Beneficial Following		Form:	Direct I Indirect E tr. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A)	or	Price	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock <sup>(1)</sup>				02/02/	2017				A		23,124	1 A \$		\$0	179,251		D			
			Table II - De								sed of, o				vned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisab Expiration Date (Month/Day/Year)			e and	7. Title and Amou of Securities Underlying Deriv Security (Instr. 3 4)		s Derivative	8. Price of Derivative Security (Instr. 5)	9. Numb derivativ Securitie Benefici Owned Followin Reporter Transaci	re es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exer	cisable	Ex Da	piration te	Title	1	Amount or Number of Shares		(Instr. 4)	iion(s)			
2017 Restricted Stock Units	\$0.0 <sup>(2)</sup>	02/02/2017		A		13,390 <sup>(3)</sup>			(4)		(4)	Comm		13,390 <sup>(3)</sup>	\$0	13,3	90	D		
Restricted Stock Units	\$0.0 <sup>(5)</sup>	02/02/2017		A		14,304		02/15	5/2018 <sup>(5)</sup>	02	/15/2018 <sup>(5)</sup>	Comm		14,304	\$0	14,3	04	D		
Stock	\$86.34	02/02/2017		A		41,317			(6)	0	2/02/2027	Comm	on	41,317	\$ <mark>0</mark>	41,3	17	D		

## **Explanation of Responses:**

- 1. This restricted stock unit award will vest in 1/3 increments beginning on February 15, 2018 and annually thereafter. Each restricted stock unit represents a contingent right to receive one share of Company common
- 2. Each restricted stock unit will be settled in cash based on the Company's average fair market value of the underlying shares of common stock over the fifteen trading days preceding the vesting date.
- 3. This award is reported net of 497 units automatically withheld by the Company to satisfy the reporting person's tax obligation.
- $4. These \ restricted \ stock \ units \ will \ vest \ in \ 1/3 \ increments \ beginning \ on \ February \ 15, 2018 \ and \ annually \ thereafter.$
- 5. Each restricted stock unit will vest on January 1, 2018 and will be settled in cash on February 15, 2018 based on the Company's average fair market value of the underlying shares of common stock over the fifteen trading days preceding the settlement date.
- 6. This option becomes exercisable in 1/3 increments beginning on February 15, 2018 and annually thereafter.

## Remarks:

02/06/2017 Cleo Belmonte (POA on file) \*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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