### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

January 20, 2011 Date of Report (Date of earliest event reported)

Commission File No. 1-13300

## **CAPITAL ONE FINANCIAL CORPORATION**

(Exact name of registrant as specified in its charter)

Delaware (State or Other Jurisdiction of Incorporation or Organization)

54-1719854 (I.R.S. Employer Identification No.)

1680 Capital One Drive McLean, Virginia (Address of Principal Executive Offices)

22102 (Zip Code)

Registrant's telephone number, including area code: (703) 720-1000

(Former name or former address, if changed since last report)

leck the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General	П
struction A.2. below):	

Ш	Written commi	ınıcatıons pu	rsuant to	) Kule	425 und	der the	Securities	Act (	17 CFR 230.425	)
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- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### Item 2.02.Results of Operations and Financial Condition.

On January 20, 2011, the Company issued a press release announcing its financial results for the fourth quarter ended December 31, 2010. A copy of the Company's press release is attached and filed herewith as Exhibits 99.1 and 99.3 to this Form 8-K and is incorporated herein by reference.

### Item 7.01.Regulation FD Disclosure.

The Company hereby furnishes the information in Exhibit 99.2 hereto, Fourth Quarter Earnings Presentation for the quarter ended December 31, 2010.

*Note:* Information in Exhibit 99.2 furnished pursuant to Item 7.01 shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section. This report will not be deemed an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD. Furthermore, the information provided in Exhibit 99.2 shall not be deemed to be incorporated by reference into the filings of the Company under the Securities Act of 1933

### Item 8.01.Other Events.

- (a) See attached press release, at Exhibit 99.1.
- (b) Cautionary Factors.

The attached press release and information provided pursuant to Items 2.02, 7.01 and 9.01 contain forward-looking statements, which involve a number of risks and uncertainties. The Company cautions readers that any forward-looking information is not a guarantee of future performance and that actual results could differ materially from those contained in the forward-looking information as a result of various factors including, but not limited to, the following:

- general economic and business conditions in the U.S., the UK, or the Company's local markets, including conditions affecting employment levels, interest rates, consumer income and confidence, spending and savings that may affect consumer bankruptcies, defaults, charge-offs, and deposit activity;
- · an increase or decrease in credit losses (including increases due to a worsening of general economic conditions in the credit environment);
- financial, legal, regulatory (including the impact of the Dodd-Frank Wall Street Reform and Consumer Protection Act and the regulations to be promulgated thereunder), tax or accounting changes or actions, including with respect to any litigation matter involving the Company;
- increases or decreases in interest rates;
- the success of the Company's marketing efforts in attracting and retaining customers;
- the ability of the Company to securitize its credit cards and consumer loans and to otherwise access the capital markets at attractive rates and terms to capitalize and fund its
  operations and future growth;
- with respect to financial and other products, increases or decreases in the Company's aggregate loan balances and/or number of customers and the growth rate and composition
  thereof, including increases or decreases resulting from factors such as shifting product mix, amount of actual marketing expenses made by the Company and attrition of loan
  balances;
- the level of future repurchase or indemnification requests the Company may receive, the actual future performance of loans relating to such requests, the success rates of claimants against the Company, any developments in litigation, and the actual recoveries the Company may make on any collateral relating to claims against it;
- · the amount and rate of deposit growth;
- the Company's ability to control costs;
- · changes in the reputation of or expectations regarding the financial services industry and/or the Company with respect to practices, products or financial condition;
- any significant disruption in the Company's operations or technology platform;
- the Company's ability to maintain a compliance infrastructure suitable for its size and complexity;
- · the amount of, and rate of growth in, the Company's expenses as the Company's business develops or changes or as it expands into new market areas;
- the Company's ability to execute on its strategic and operational plans;
- · any significant disruption of, or loss of public confidence in, the United States Mail service affecting our response rates and consumer payments;
- · the ability of the Company to recruit and retain experienced personnel to assist in the management and operations of new products and services;
- changes in the labor and employment market;
- · the risk that the cost savings and any other synergies from the Company's acquisitions may not be fully realized or may take longer to realize than expected;
- disruption from acquisitions negatively impacting the Company's ability to maintain relationships with customers, employees or suppliers;
- · competition from providers of products and services that compete with the Company's businesses; and
- other risk factors listed from time to time in the Company's SEC reports including, but not limited to, the Annual Report on Form 10-K for the year ended December 31, 2009.

### Item 9.01.Financial Statements, Pro Forma Financial Information and Exhibits.

(c) Exhibits.

### **Exhibit**

No. 99.1	Description of Exhibit
<u>99.1</u>	Press release, dated January 20, 2011.
<u>99.2</u>	Fourth Quarter Earnings Presentation.
<u>99.3</u>	Reconciliation of Non-GAAP Measures and Regulatory Capital Measures

### Earnings Conference Call Webcast Information.

Capital One will hold an earnings conference call on January 20, 2011, 5:00 PM Eastern Standard time. The conference call will be accessible through live webcast. Interested investors and other individuals can access the webcast via Capital One's home page (http://www.capitalone.com). Choose "Investors" to access the Investor Center and view and/or download the earnings press release, a reconciliation to GAAP financial measures and other relevant financial information. The replay of the webcast will be archived on Capital One's website through February 3, 2011.

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Company has duly caused this Current Report on Form 8-K to be signed on its behalf by the undersigned, hereunto duly authorized.

### CAPITAL ONE FINANCIAL CORPORATION

By: /s/ Gary L. Perlin

Dated: January 20, 2011

Gary L. Perlin

**Chief Financial Officer** 

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Table 1: Financial & Statistical Summary—Reported Basis\*

(dollars in millions, except per share data and as noted) (unaudited)		2010 Q4		2010 Q3		2010 Q2		2010 Q1		2009 Q4
Earnings	-		•	2.400	•	2.00=	•			
Net interest income Non-interest income (1)(2)	\$	3,023 939	\$	3,109 907	\$	3,097 807	\$	3,228	\$	1,954
Total revenue (3)	\$	3,962	\$	4,016	\$	3,904	\$	1,061 <sub>(10)</sub> 4,289	\$	1,412 3,366
Provision for loan and lease losses	Þ	3,962 839	Ф	4,016	Ф	723	Ф	1,478	Ф	3,300 844
Marketing expenses		308		250		219		180		188
Restructuring expenses <sup>(4)</sup>		-		-		-		-		32
Operating expenses (5)		1,783		1,746		1,781		1,667		1,728
Income from continuing operations before income taxes	\$	1,032	\$	1,153	\$	1,181	\$	964	\$	574
Income tax provision		331		335		369		244		170
Income from continuing operations, net of tax		701	_	818		812		720		404
Loss from discontinued operations, net of tax (2)		(4)		(15)		(204)		(84)		(28)
Net income	\$	697	\$	803	\$	608	\$	636	\$	376
Net income available to common shareholders	\$	697	\$	803	\$	608	\$	636	\$	376
Common Share Statistics	<b>-</b>									
Basic EPS: (A)	_								_	
Income from continuing operations	\$	1.55	\$	1.81	\$	1.79	\$	1.59	\$	0.90
Loss from discontinued operations		(0.01)	_	(0.03)	<u></u>	(0.45)	_	(0.18)	<u></u>	(0.07)
Net income per basic common share	\$	1.54	\$	1.78	\$	1.34	\$	1.41	\$	0.83
Diluted EPS: (A)										_
Income from continuing operations	\$	1.53	\$	1.79	\$	1.78	\$	1.58	\$	0.89
Loss from discontinued operations		(0.01)		(0.03)		(0.45)	_	(0.18)		(0.06)
Net income per diluted common share	\$	1.52	\$	1.76	\$	1.33	\$	1.40	\$	0.83
Weighted average common shares outstanding:										
Basic EPS		452.7		452.5		452.1		451.0		450.0
Diluted EPS		457.2		456.6		456.4		455.4		454.9
Common shares outstanding (period end)	_	452.8		452.6		452.3		451.9		450.4
Dividends per common share	\$	0.05	\$	0.05	\$	0.05	\$	0.05	\$	0.05
Tangible book value per common share (period end) (B)	\$	27.73	\$	26.60	\$	24.89	\$	22.86	\$	27.72
Stock price per common share (period end) Total market capitalization (period end)	\$ \$	42.56 19,271	\$ \$	39.55 17,900	\$ \$	40.30 18,228	\$ \$	41.41 18,713	\$ \$	38.34 17,268
Reported Balance Sheet Statistics (Quarterly Averages)	-									
Average loans held for investment	\$	125,441	\$	126,307	\$	128,203	\$	134,206	\$	94,732
Average interest-earning assets	\$	173,991	\$	172,473	\$	174,650	\$	181,881	\$	143,663
Total average assets	\$	197,597	\$	196,598	\$	199,329	\$	207,207	\$	169,856
Average interest-bearing deposits	\$	106,597	\$	104,186	\$	104,163	\$	104,018	\$	101,144
Total average deposits	\$	121,736	\$	118,255	\$	118,484	\$	117,530	\$	114,598
Average equity <sup>(D)</sup>	\$	26,255	\$	25,307	\$	24,526	\$	23,681	\$	26,518
Return on average assets (ROA)		1.42%		1.66%		1.63%		1.39%		0.95%
Return on average equity (ROE) (D)		10.68%		12.93%		13.24%		12.16%		6.09%
Return on average tangible common equity <sup>(C)</sup>		22.90%		28.95%		30.97%		29.98%		13.02%
Reported Balance Sheet Statistics (Period End)	_									
Loans held for investment	\$	125,947	\$	126,334	\$	127,140	\$	130,115	\$	90,619
Total assets (D)	\$	197,503	\$	196,933	\$	197,485	\$	200,691	\$	169,646
Interest-bearing deposits	\$	107,162	\$	104,741	\$	103,172	\$	104,013	\$	102,370
Total deposits Tangible assets <sup>(D) (E)</sup>	\$ \$	122,210	\$	119,212 182,904	\$ \$	117,331	\$ \$	117,787 186,647	\$ \$	115,809 155,516
Tangible common equity (TCE) (D) (F)	\$	183,158	\$ \$	182,904	\$	183,474	\$		\$	
Tier 1 risk-based capital ratio <sup>(6)</sup>	Ф	12,558 11.64%	Ф	11.13%		11,259 9.93%	Ф	10,330 9.57%	Ф	12,483 13.75%
Tangible common equity (TCE) ratio (D) (G)		6.86%		6.58%		6.14%		5.53%		8.03%
Tier 1 common equity ratio (7)		8.78%		8.21%		7.00%		6.54%		10.62%
Performance Statistics (Reported)	-									
Net interest income growth (quarter over quarter) (8)	_	(3)%	)	0%		(4)%		65%		(3)% <sup>(5</sup>
Non-interest income growth (quarter over quarter) (8)		4%		12%		(24)%		(25)%		(9)% <sup>(5</sup>
Revenue growth (quarter over quarter) (8)		(1)%	)	3%		(9)%	)	27%		(5)% <sup>(5</sup>
Net interest margin		6.95%		7.21%		7.09%		7.10%		5.44%
Revenue margin		9.11%		9.31%		8.94%		9.43%		9.37%
Risk-adjusted margin (H)		5.90%		5.78		5.01%		4.99%		6.07%
Non-interest expense as a % of average loans held for investment		6.67%		6 220/		6.24%		5.50%		8.23%
(annualized) Efficiency ratio <sup>(1)</sup>		52.78%		6.32% 49.70%		51.23%		43.06%		8.23% 56.92%
Effective income tax rate		32.1%		49.70%		31.2%		43.06% 25.3%		29.6%
Full-time equivalent employees (in thousands)		25.7		25.7		25.7		25.3%		25.9
Credit Quality Statistics (Reported) <sup>(9)</sup>	-									
Allowance for loan and lease losses	<b>\$</b>	5,628	\$	6,175	\$	6,799	\$	7,752	\$	4,127
Allowance as a % of reported loans held for investment	Ψ	4.47%	Ψ	4.89%		5.35%	Ψ	5.96%	Ψ	4.55%
Net charge-offs	\$	1,394	\$	1,522	\$	1,717	\$	2,018	\$	1,185
	-						-		-	
Net charge-off rate		4.45%		4.82%		5.36%		6.02%		5.00%

<sup>\*</sup> Effective January 1, 2010, Capital One prospectively adopted two new accounting standards that resulted in the consolidation of the majority of the Company's credit card securitization trusts. The adoption of these new accounting standards resulted in the addition of approximately \$41.9 billion of assets, consisting primarily of credit card loan receivables, and a reduction of \$2.9 billion in stockholders' equity as of January 1, 2010. As the new accounting standards were adopted prospectively, prior period results have not been adjusted. See "Table 4: Impact from Adoption of New Consolidation Accounting Guidance January 1, 2010." While the adoption of these new accounting standards had a significant

impact on the comparability of the Company's GAAP financial results prior to and subsequent to adoption, the Company's reported GAAP results after adoption are now comparable to the prior "managed" results.

(dollars in millions, except per share data and as noted) (unaudited)		2010 Q4		2010 Q3		2010 Q2		2010 Q1		2009 Q4
Earnings	<b>-</b>	2.022	ď	2.100	φ	2.007	<b>c</b>	2 220	<b>c</b> r	2.170
Net interest income Non-interest income (1)(2)	\$	3,023 939	\$	3,109 907	\$	3,097 807	\$	3,228 1,061 <sub>(10)</sub>	\$	3,170 1,199
Total revenue (3)	\$	3,962	\$	4,016	\$	3,904	\$	4,289	\$	4,369
Provision for loan and lease losses	φ	839	Ψ	867	Φ	723	Φ	1,478	Φ	1,847
Marketing expenses		308		250		219		180		188
Restructuring expenses <sup>(4)</sup>		-		-		-		-		32
Operating expenses (5)		1,783		1,746		1,781		1,667		1,728
Income from continuing operations before income taxes	\$	1,032	\$	1,153	\$	1,181	\$	964	\$	574
Income tax provision	Ψ	331	ų.	335	Ψ	369	Ÿ	244	Ψ	170
Income from continuing operations, net of tax	\$	701	\$	818	\$	812	\$	720	\$	404
Loss from discontinued operations, net of tax (2)	\$	(4)	\$	(15)	\$	(204)	\$	(84)	\$	(28)
Net income	\$	697	\$	803	\$	608	\$	636	\$	376
Net income available to common shareholders	\$	697	\$	803	\$	608	\$	636	\$	376
Net income available to common shareholders	Ф	097	Φ	003	Φ	000	Ψ	030	Φ	370
Common Share Statistics	_									
Basic EPS: (A)	_									
Income from continuing operations	\$	1.55	\$	1.81	\$	1.79	\$	1.59	\$	0.90
Loss from discontinued operations		(0.01)		(0.03)		(0.45)		(0.18)		(0.07)
Net income per basic common share	\$	1.54	\$	1.78	\$	1.34	\$	1.41	\$	0.83
Diluted EPS: <sup>(A)</sup>										
Income from continuing operations	\$	1.53	\$	1.79	\$	1.78	\$	1.58	\$	0.89
Loss from discontinued operations		(0.01)		(0.03)		(0.45)		(0.18)		(0.06)
Net income per diluted common share	\$	1.52	\$	1.76	\$	1.33	\$	1.40	\$	0.83
Weighted average common shares outstanding:	<u> </u>		=		_		=		_	
Basic EPS		452.7		452.5		452.1		451.0		450.0
Diluted EPS		457.2		456.6		456.4		455.4		454.9
Common shares outstanding (period end)		452.8		452.6		452.3		451.9		450.4
Dividends per common share	\$	0.05	\$	0.05	\$	0.05	\$	0.05	\$	0.05
Tangible book value per common share (period end) (B)	\$	27.73	\$	26.60	\$	24.89	\$	22.86	\$	27.72
Stock price per common share (period end)	\$	42.56	\$	39.55	\$	40.30	\$	41.41	\$	38.34
Total market capitalization (period end)	\$	19,271	\$	17,900	\$	18,228	\$	18,713	\$	17,268
Managed Balance Sheet Statistics (Quarterly Averages)	_									
Average loans held for investment	\$	125,441	\$	126,391	\$	128,335	\$	134,379	\$	138,184
Average interest-earning assets	\$	173,991	\$	172,557	\$	174,782	\$	182,054	\$	183,899
Total average assets	\$	197,597	\$	196,598	\$	199,329	\$	207,207	\$	210,425
Average interest-bearing deposits	\$	106,597	\$	104,186	\$	104,163	\$	104,018	\$	101,144
Total average deposits	\$	121,736	\$	118,255	\$	118,484	\$	117,530	\$	114,598
Average equity (D)	\$	26,255	\$	25,307	\$	24,526	\$	23,681	\$	26,518
Return on average assets (ROA)	Ψ	1.42%	Ψ	1.66%	Ψ	1.63%	Ψ	1.39%	Ψ	0.77%
Return on average equity (ROE) (D)		10.68%		12.93%		13.24%		12.16%		6.09%
Return on average tangible common equity (C)		22.90%		28.95%		30.97%		29.98%		13.02%
	_									
Managed Balance Sheet Statistics (Period End) Loans held for investment	<b>-</b> \$	125,947	\$	126,334	\$	127 255	¢	130,265	\$	136,803
Total assets (D)	\$	197,503		126,334		127,255	\$	200,691		
	\$	197,503	\$	196,933	\$	197,485	\$		\$	212,389
Interest-bearing deposits Total deposits	\$	107,162	\$ \$	119,212	\$ \$	103,172 117,331	\$ \$	104,013 117,787	\$ \$	102,370 115,809
Tangible assets <sup>(D) (E)</sup>	\$	183,158	\$	182,904	\$	183,474	\$	186,647	\$	198,283
Tangible common equity (TCE) (D) (F)	\$	12,558	\$	182,904	\$	11,259	\$	10,330	\$	12,483
Tangible common equity (TCE) ratio (D) (G)	Ψ	6.86%	Ψ	6.58%		6.14%	Ψ	5.53%	Ψ	6.30%
	_									
Performance Statistics (Managed)	_	(2)0/		00/		(4)0/		20/		(1)0/ (5
Net interest income growth (quarter over quarter) (8)		(3)%	)	0%		(4)%		2%		(1)% (5
Non-interest income growth (quarter over quarter) (8)		4%		12%		(24)%		(12)%		(13)% (5
Revenue growth (quarter over quarter) (8) Net interest margin		(1)% 6.95%	)	3% 7.21%		(9)% 7.09%		(2)% 7.09%		(5)% <sup>(5</sup> 6.90%
Revenue margin		9.11%		9.31%		8.93%		9.42%		9.50%
Risk-adjusted margin (H)								4.99%		
Non-interest expense as a % of average loans held for investment		5.90%		5.78%		5.01%		4.99%		4.74%
(annualized)		6.67%		6.32%		6.23%		5.50%		5.64%
Efficiency ratio (I)		52.78%		49.70%		51.23%		43.06%		43.85%
Effective income tax rate		32.1%		29.1%		31.2%		25.3%		29.6%
Full-time equivalent employees (in thousands)		25.7		25.7		25.7		25.9		25.9
Credit Quality Statistics (Managed) (9)	_									
Net charge-offs	<b>-</b> \$	1,394	\$	1,522	\$	1,717	\$	2,018	\$	2,188
Net charge-off rate	-	4.45%		4.82%		5.35%		6.01%		6.33%
30+ day performing delinquency rate		3.60%		3.71%		3.81%		4.22%		4.73%
		3.0070		3.7 170		3.0170				.,, 5,0

<sup>\*</sup>Prior to the January 1, 2010 adoption of the new consolidation accounting standards, management evaluated the Company and each of its lines of business results on a "managed" basis, which is a non-GAAP measure. With the adoption of the new consolidation accounting standards, the Company's reported results are comparable to the "managed" basis, which reflect the consolidation of the majority of the Company's credit card securitization trusts. The accompanying "Exhibit 99.3—Reconciliation of Non-GAAP Measures and Regulatory Capital Measures" presents a reconciliation of the Company's non-GAAP "managed" results to its reported GAAP results for periods prior to January 1, 2010. See the accompanying schedule "Table 4: Impact from Adoption of New Consolidation Accounting Guidance January 1, 2010" for additional information on the impact from the new accounting standards.

### Table 3: Notes to Financial & Statistical Summaries (Tables 1 and 2)

- (1) Includes the impact from the change in fair value of retained interests, including the interest-only strips, which totaled \$8 million in Q4 2010, \$6 million in Q3 2010, \$17 million in Q2 2010, \$(36) million in Q1 2010 and \$55 million in Q4 2009.
- (2) The Company's mortgage representation and warranty reserve decreased to \$816 million as of December 31, 2010, from \$836 million as of September 30, 2010. The decrease in the reserve reflected a negative provision for repurchase losses of \$(7) million in Q4 2010, compared with a provision for repurchase losses of \$16 million, \$404 million, \$224 million and \$47 million in Q3 2010, Q2 2010, Q1 2010 and Q4 2009, respectively. The majority of the provision for repurchase losses is recorded in discontinued operations, with the remaining portion recorded in non-interest income.
- (3) In accordance with the Company's finance charge and fee revenue recognition policy, amounts billed but not included in revenue totaled: \$144 million in Q4 2010, \$190 million in Q3 2010, \$261 million in Q2 2010, \$354 million in Q1 2010 and \$490 million in Q4 2009.
- (4) In 2009, the Company completed its restructuring initiative that was initiated in 2007.
- (5) Includes core deposit intangible amortization expense of \$51 million in Q4 2010, \$50 million in Q3 2010, \$50 million in Q2 2010, \$52 million in Q1 2010 and \$54 million in Q4 2009 and integration costs of \$15 million in Q4 2010, \$27 million in Q3 2010, \$22 million in Q2 2010, \$17 million in Q1 2010 and \$22 million in Q4 2009.
- (6) Tier 1 risk-based capital ratio is a regulatory measure calculated based on Tier 1 capital divided by risk-weighted assets. See "Exhibit 99.3—Reconciliation of Non-GAAP Measures and Regulatory Capital Measures" for the calculation components.
- (7) Tier 1 common equity ratio is a non-GAAP measure calculated based on Tier 1 common equity divided by risk-weighted assets. See "Exhibit 99.3—Reconciliation of Non-GAAP Measures and Regulatory Capital Measures" for the calculation components.
- (8) Prior period amounts have been reclassified to conform with the current period presentation and adjusted to reflect purchase accounting refinements related to the acquisition of Chevy Chase Bank, FSB ("CCB").
- (9) The credit quality statistics excluding the impact of loans acquired from Chevy Chase Bank (CCB) are as follows.

(dollars in millions) (unaudited)	2010 Q4	2010 Q3	2010	2010	2009 Q4
(dollars in millions) (unaudited)	Q4	Ųз	Q2	Q1	Q4
CCB period end acquired loan portfolio	\$ 5,532	\$ 5,891	\$ 6,381	\$ 6,799	\$ 7,251
CCB average acquired loan portfolio	\$ 5,633	\$ 6,014	\$ 6,541	\$ 7,037	\$ 7,512
Allowance as a % of loans held for investment,					
excluding CCB	4.67%	5.12%	5.63%	6.29%	4.95%
Net charge-off rate (Reported), excluding CCB	4.65%	5.06%	5.64%	6.35%	5.44%
Net charge-off rate (Managed), excluding CCB	4.65%	5.06%	5.64%	6.35%	6.70%
30+ day performing delinquency rate (Reported),					
excluding CCB	3.76%	3.89%	4.01%	4.46%	4.49%
30+ day performing delinquency rate (Managed),					
excluding CCB	3.76%	3.89%	4.01%	4.46%	4.99%

(10) During Q1 2010, certain mortgage trusts were deconsolidated based on the sale of interest-only bonds associated with the trusts. The net effect of the deconsolidation resulted in \$128 million of income which is included in non-interest income.

### Statistical/Metric Calculations

- (A) Calculated based on net income (loss) available to common shareholders.
- (B) Calculated based on tangible common equity divided by common shares outstanding, which is a non-GAAP measure. See "Exhibit 99.3—Reconciliation of Non-GAAP Measures and Regulatory Capital Measures" for the calculation components.
- (C) Calculated based on income from continuing operations divided by average tangible common equity, which is a non-GAAP measure. See "Exhibit 99.3—Reconciliation of Non-GAAP Measures and Regulatory Capital Measures" for the calculation components.
- (D) Calculated based on continuing operations, except for average equity and return on average equity (ROE), which are based on average stockholders' equity.
- (E) Non-GAAP measure consisting of reported or managed assets less intangible assets. See "Exhibit 99.3—Reconciliation of Non-GAAP Measures and Regulatory Capital Measures" for the calculation components.
- (F) See "Exhibit 99.3—Reconciliation of Non-GAAP Measures and Regulatory Capital Measures" for the calculation components.
- (G) Tangible common equity ratio ("TCE ratio") is a non-GAAP measure calculated based on tangible common equity divided by tangible assets. See "Exhibit 99.3—Reconciliation of Non-GAAP Measures and Regulatory Capital Measures" for the calculation components.
- (H) Calculated based on total revenue less net charge-offs divided by average earning assets.
- (I) Calculated based on non-interest expense less restructuring expense divided by total revenue.

Table 4: Impact from Adoption of New Consolidation Accounting Guidance January 1, 2010

### **Consolidation Impact**

Total company

(dollars in millions)(unaudited)	January 1, 20	10 Co	nsolidation Impact	Decem	ber 31, 2009
Assets:					
Cash and due from banks		683 \$	3,998	\$	8,685
Loans held for investment	138,		47,565		90,619
Allowance for loan and lease losses		391)	(4,264) (2)		(4,127)
Net loans held for investment	129,		43,301		86,492
Accounts receivable from securitizations		166	(7,463)		7,629
Other assets		869(1)	2,029		66,840
Total assets	\$ 211,	<u>511</u> \$	41,865	\$	169,646
Liabilities:					
Securitized debt	48,	300	44,346		3,954
Other liabilities	139,	561	458		139,103
Total liabilities	187,	861	44,804		143,057
Stockholders' equity	23,	650	(2,939) (2)		26,589
Total liabilities and stockholders' equity	\$ 211,	511 \$	41,865	\$	169,646
Allocation of the Allowance by Segment  (dollars in millions)(unaudited)	January 1,	2010 <u>C</u>	onsolidation Impact	Decem	ber 31, 2009
	January 1,	<u> 2010 C</u>	onsolidation Impact	Decem	ber 31, 2009
(dollars in millions)(unaudited)		2 <b>010 C</b>	•		ber 31, 2009 1,927
(dollars in millions)(unaudited)  Credit card:			•		
(dollars in millions)(unaudited)  Credit card:  Domestic credit card	\$	5,590 \$	3,663(2)		1,927
(dollars in millions)(unaudited)  Credit card:  Domestic credit card  International credit card	\$	5,590 <b>\$</b>	3,663 <sub>(2)</sub> 528		1,927 199
(dollars in millions)(unaudited)  Credit card:  Domestic credit card International credit card Total credit card	\$	5,590 \$ 727 5,317	3,663 <sub>(2)</sub> 528		1,927 199
(dollars in millions)(unaudited)  Credit card:  Domestic credit card  International credit card  Total credit card  Consumer banking:  Automobile  Home loan (includes all new CCB originations)	\$	5,590 \$ 727 5,317 665 248	3,663 <sub>(2)</sub> 528		1,927 199 2,126 665 175
(dollars in millions)(unaudited)  Credit card:  Domestic credit card International credit card  Total credit card  Consumer banking:  Automobile Home loan (includes all new CCB originations) Other retail	\$	5,590 \$ 727 6,317 665 248 236	3,663(2) 528 4,191 - 73(3)		1,927 199 2,126 665 175 236
(dollars in millions)(unaudited)  Credit card:  Domestic credit card International credit card  Total credit card  Consumer banking:  Automobile Home loan (includes all new CCB originations) Other retail  Total consumer banking	\$	5,590 \$ 727 5,317 665 248	3,663(2) 528 4,191		1,927 199 2,126 665 175
(dollars in millions)(unaudited)  Credit card:  Domestic credit card International credit card  Total credit card  Consumer banking:  Automobile Home loan (includes all new CCB originations) Other retail  Total consumer banking  Commercial banking:	\$	5,590 \$ 727 6,317 665 248 236 1,149	3,663(2) 528 4,191 - 73(3)		1,927 199 2,126 665 175 236 1,076
(dollars in millions)(unaudited)  Credit card:  Domestic credit card International credit card  Total credit card  Consumer banking: Automobile Home loan (includes all new CCB originations) Other retail  Total consumer banking  Commercial banking: Commercial and multi-family real estate	\$	5,590 \$ 727 6,317 665 248 236 1,149	3,663(2) 528 4,191 - 73(3)		1,927 199 2,126 665 175 236 1,076
(dollars in millions)(unaudited)  Credit card:  Domestic credit card International credit card  Total credit card  Consumer banking: Automobile Home loan (includes all new CCB originations) Other retail  Total consumer banking  Commercial banking: Commercial and multi-family real estate Middle market	\$	55,590 \$ 727 665 248 236 1,149 471 131	3,663(2) 528 4,191 - 73(3)		1,927 199 2,126 665 175 236 1,076 471
Credit card: Domestic credit card International credit card Total credit card Consumer banking: Automobile Home loan (includes all new CCB originations) Other retail Total consumer banking: Commercial banking: Commercial and multi-family real estate Middle market Specialty lending	\$	5,590 \$ 727 6,317 665 248 236 1,149 471 131 90	3,663(2) 528 4,191 - 73(3)		1,927 199 2,126 665 175 236 1,076 471 131
Credit card: Domestic credit card International credit card Total credit card Consumer banking: Automobile Home loan (includes all new CCB originations) Other retail Total consumer banking Commercial banking: Commercial and multi-family real estate Middle market Specialty lending Total commercial lending	\$	55,590 \$ 727 6,317 665 248 236 1,149 471 131 90 692	3,663(2) 528 4,191 - 73(3)		1,927 199 2,126 665 175 236 1,076 471 131 90 692
Credit card: Domestic credit card International credit card Total credit card Consumer banking: Automobile Home loan (includes all new CCB originations) Other retail Total consumer banking Commercial banking: Commercial and multi-family real estate Middle market Specialty lending Total commercial lending Small-ticket commercial real estate	\$	55,590 \$ 727 5,317  6665 248 236 1,149 471 131 90 692 93	3,663(2) 528 4,191 - 73(3)		1,927 199 2,126 665 175 236 1,076 471 131 90 692 93
Credit card: Domestic credit card International credit card Total credit card Consumer banking: Automobile Home loan (includes all new CCB originations) Other retail Total consumer banking Commercial banking: Commercial and multi-family real estate Middle market Specialty lending Total commercial lending	\$	55,590 \$ 727 6,317 665 248 236 1,149 471 131 90 692	3,663(2) 528 4,191 - 73(3)		1,927 199 2,126 665 175 236 1,076 471 131 90 692

<sup>(1)</sup> Other assets includes a deferred tax asset of \$3.9 billion as of January 1, 2010. Of this amount, \$1.6 billion relates to the impact from the January 1, 2010 adoption of the new consolidation accounting standards.

8,391

4,264

4,127

<sup>(2)</sup> In the second quarter of 2010, an adjustment was made to reduce retained earnings and the allowance for loan and lease losses by \$34 million. These adjustments, which related to the impairment of consolidated loans accounted for as troubled debt restructurings, are not reflected in the above table.

<sup>(3) \$73</sup> million of the reduction in the allowance in the first quarter of 2010 was related to the deconsolidation of certain mortgage trusts. The offset to the reduction in the allowance was recorded in non-interest income.

Table 5: Consolidated Statements of Income

			Three	e Months Ended						
		mber 31,	Se	eptember 30,		ember 31,		Year Ended I	Decem	
(dollars in millions, except per share data) (unaudited)		2010		2010		2009 (1)		2010		2009 (1)
Interest income:										
Loans held for investment, including past-due fees	\$	3,352	\$	3,447	\$	2,108	\$	13,934	\$	8,757
Investment securities		305		347		404		1,342		1,610
Other		17		21		83		77		297
Total interest income		3,674		3,815		2,595		15,353		10,664
Interest expense:										
Deposits		340		358		427		1,465		2,093
Securitized debt		165		191		54		809		282
Senior and subordinated notes		65		72		71		276		260
Other borrowings		81		85		89		346		332
Total interest expense		651	_	706	_	641		2,896		2,967
Net interest income		3,023		3,109		1,954		12,457		7,697
Provision for loan and lease losses		839		867		844		3,907		4,230
Net interest income after provision for loan and lease losses		2,184		2,242		1,110		8,550		3,467
Non-interest income:										
Servicing and securitizations		12		13		743		7		2,280
Service charges and other customer-related fees		496		496		503		2,073		1,997
Interchange		350		346		112		1,340		502
Net other-than-temporary impairment losses recognized in earnings		(3)		(5)		(10)		(62)		(32)
Other		84		57		64		356		539
Total non-interest income		939		907		1,412		3,714		5,286
Non-interest expense:										
Salaries and associate benefits		657		641		641		2,594		2,478
Marketing		308		250		188		958		588
Communications and data processing		182		178		171		693		740
Supplies and equipment		139		129		130		520		500
Occupancy		114		135		122		486		451
Restructuring expense (2)						32				119
Other		691		663		664		2,683		2,541
Total non-interest expense		2,091		1,996		1,948		7,934		7,417
Income from continuing operations before income taxes		1,032		1,153		574		4,330		1,336
Income tax provision		331		335		170		1,280		349
Income from continuing operations, net of tax		701		818		404		3,050		987
Loss from discontinued operations, net of tax		(4)		(15)		(28)		(307)		(103)
Net income	\$	697	\$	803	\$	376	\$	2,743	\$	884
Preferred stock dividends		-		-		-		-		(564)
Net income available to common shareholders	\$	697	\$	803	\$	376	\$	2,743	\$	320
Basic earnings per common share:										
Income from continuing operations	\$	1.55	\$	1.81	\$	0.90	\$	6.74	\$	0.99
Loss from discontinued operations	¥	(0.01)	Ψ	(0.03)	Ψ	(0.07)	Ψ	(0.67)	Ψ	(0.24
Net income per common share	\$	1.54	\$	1.78	\$	0.83	\$	6.07	\$	0.75
Diluted earnings per common share:										
Income from continuing operations	\$	1.53	\$	1.79	\$	0.89	\$	6.68	\$	0.98
Loss from discontinued operations	Ψ	(0.01)	Ψ	(0.03)	Ψ	(0.06)	Ψ	(0.67)	Ψ	(0.24
Net income per common share	\$	1.52	\$	1.76	\$	0.83	\$	6.01	\$	0.74
With days and the state of the	-		_							
Weighted average common shares outstanding (in millions):		450.5		450.5		450.0		450.4		400.1
Basic EPS		452.7		452.5		450.0		452.1		428.1
Diluted EPS		457.2		456.6		454.9		456.4		431.4
Dividends per common share	\$	0.05	\$	0.05	\$	0.05	\$	0.20	\$	0.53

<sup>(1)</sup> Certain prior period amounts have been reclassified to conform to the current period presentation.

 $<sup>(2) \ \ \</sup>text{In 2009, the Company completed its restructuring initiative that was initiated in 2007.}$ 

### **Table 6: Consolidated Balance Sheets**

(dollars in millions)(unaudited)	December 31 2010		September 30, 2010	De	cember 31, 2009 <sup>(1)</sup>
Assets:					
Cash and due from banks	\$ 2,0	67 \$	\$ 2,015	\$	3,100
Interest-bearing deposits with banks	2,7		2,391	•	5,043
Federal funds sold and repurchase agreements		06	536		542
Cash and cash equivalents	5.2	49	4,942	_	8,685
Restricted cash for securitization investors	1.6		2.686		501
Investment in securities:	1,0	<b>-</b>	2,000		301
Available for sale, at fair value	41,5	37	39,926		38,830
Held to maturity, at amortized cost	,_	-	-		80
Total investment in securities	41,5	37	39,926		38,910
Loans held for investment:	41,0	<i>37</i>	33,320		50,510
Unsecuritized loans held for investment, at amortized cost	71,9	21	74,719		75,097
Restricted loans for securitization investors	54,0		51,615		15,522
	125,9		126,334	_	90,619
Total loans held for investment  Less: Allowance for loan and lease losses	(5,6		(6,175)		(4,127)
				_	
Net loans held for investment	120,3		120,159		86,492
Loans held for sale, at lower-of-cost-or-fair-value		28	197		268
Accounts receivable from securitizations		18	127		7,128
Premises and equipment, net	2,7		2,722		2,736
Interest receivable	1,0		1,025		936
Goodwill	13,5		13,593		13,596
Other	11,0		11,556	_	10,394
Total assets	\$ 197,5	03 \$	\$ 196,933	\$	169,646
Liabilities:					
Interest payable	\$ 4	88 \$	\$ 464	\$	509
Customer deposits:	·	,			
Non-interest bearing deposits	15,0	48	14,471		13,439
Interest-bearing deposits	107,1	62	104,741		102,370
Total customer deposits	122.2		119,212		115,809
Securitized debt obligations	26,9		29,504		3,954
Other debt:	0,0				0,00
Federal funds purchased and securities loaned or sold under agreements to repurchase	1.5	17	947		1.140
Senior and subordinated notes	8,6		9,083		9,045
Other borrowings	4,7		4,799		6,875
Total other debt	14,8		14,829		17,060
Other liabilities	6,4		6,863		5,725
Total liabilities	170,9		170,872	_	143,057
Stockholders' equity:					
Common stock		5	5		5
Paid-in capital, net	19,0	84	19,059		18,955
Retained earnings and accumulated other comprehensive income	10,6		10,199		10,809
Less: Treasury stock, at cost	(3,2	02)	(3,202)		(3,180)
Total stockholders' equity	26,5	41	26,061		26,589
Total liabilities and stockholders' equity	\$ 197,5	03 \$	\$ 196,933	\$	169,646

<sup>(1)</sup> Certain prior period amounts have been reclassified to conform to the current period presentation.

					Rej	port	ed Basis								
		Qua	rter l	Ended 12/31	1/10		Qua	rter E	Ended 09/3	0/10		Quar	ter E	nded 12/31	/ <b>09</b> <sup>(3)</sup>
(dollars in millions)(unaudited)	Average Balance		0		Yield/ Rate		Average Balance	Ir	nterest ncome/ xpense	Yield/ Rate		Average Balance		nterest ncome/ Expense	Yield/ Rate
Interest-earning assets:															
Loans held for investment	\$	125,441	\$	3,352	10.69%	\$	126,307	\$	3,447	10.92%	\$	94,732	\$	2,108	8.90%
Investment securities (2)		41,004		305	2.98%		39,872		347	3.48%		38,487		404	4.20%
Other		7,546		17	0.90%		6,294		21	1.33%		10,444		83	3.18%
Total interest-earning assets	\$	173,991	\$	3,674	8.45%	\$	172,473	\$	3,815	8.85%	\$	143,663	\$	2,595	7.23%
Interest-bearing liabilities:															
Interest-bearing deposits															
NOW accounts	\$	12,918	\$	8	0.25%	\$	11,333	\$	10	0.35%	\$	10,588	\$	14	0.53%
Money market deposit															
accounts		43,822		110	1.00%		43,260		104	0.96%		37,460		97	1.04%
Savings accounts		25,121		54	0.86%		22,572		49	0.87%		15,416		35	0.91%
Other consumer time deposits		16,941		112	2.64%		18,726		133	2.84%		27,273		201	2.95%
Public fund CD's of \$100,000															
or more		204		1	1.96%		220		1	1.82%		754		2	1.06%
CD's of \$100,000 or more		6,696		54	3.23%		7,256		59	3.25%		8,634		77	3.57%
Foreign time deposits		895		1	0.45%		819		2	0.98%		1,019		1	0.39%
Total interest-bearing deposits	\$	106,597	\$	340	1.28%	\$	104,186	\$	358	1.37%	\$	101,144	\$	427	1.69%
Senior and subordinated notes		8,096		65	3.21%		8,677		72	3.32%		8,759		71	3.24%
Other borrowings		6,622		81	4.89%		6,483		85	5.24%		9,908		89	3.59%
Securitization debt obligations		27,708		165	2.38%		30,750		191	2.48%	_	4,249		54	5.08%
Total interest-bearing liabilities	\$	149,023	\$	651	1.75%	\$	150,096	\$	706	1.88%	\$	124,060	\$	641	2.07%
Net interest income/spread			\$	3,023	6.70%			\$	3,109	6.97%			\$	1,954	5.16%
Interest income to average interest- earning assets					8.45%					8.85%					7.23%
Interest expense to average					2. 1070					2.3570					2070
interest-earning assets					1.50%					1.64%					1.79%
Net interest margin					6.95%					7.21%					5.44%
The mereor mangin															

					Ма	nag	ed Basis							
		Qua	rter l	Ended 12/31	/10		Qua	rter E	Ended 09/30	0/10	Qua	rter I	Ended 12/31	/09
	Average Balance		Interest Income/ Expense		Yield/ Rate		Average Balance		nterest ncome/ xpense	Yield/ Rate	Average Balance	Iı	nterest ncome/ xpense	Yield/ Rate
Interest-earning assets:														
Loans held for investment	\$	125,441	\$	3,352	10.69%	\$	126,391	\$	3,447	10.91%	\$ 138,184	\$	3,637	10.53
Investment securities (2)		41,004		305	2.98%		39,872		347	3.48%	38,487		404	4.20
Other		7,546		17	0.90%		6,294		21	1.33%	7,228		17	0.94
Total interest-earning assets	\$	173,991	\$	3,674	8.45%	\$	172,557	\$	3,815	8.84%	\$ 183,899	\$	4,058	8.83
Interest-bearing liabilities:														
Interest-bearing deposits														
NOW accounts	\$	12,918	\$	8	0.25%	\$	11,333	\$	10	0.35%	\$ 10,588	\$	14	0.53
Money market deposit														
accounts		43,822		110	1.00%		43,260		104	0.96%	37,460		97	1.04
Savings accounts		25,121		54	0.86%		22,572		49	0.87%	15,416		35	0.91
Other consumer time deposits Public fund CD's of \$100,000		16,941		112	2.64%		18,726		133	2.84%	27,273		201	2.95
or more		204		1	1.96%		220		1	1.82%	754		2	1.06
CD's of \$100,000 or more		6,696		54	3.23%		7,256		59	3.25%	8,634		77	3.57
Foreign time deposits		895		1	0.45%		819		2	0.98%	1,019		1	0.39
Total interest-bearing deposits	\$	106,597	\$	340	1.28%	\$	104,186	\$	358	1.37%	\$ 101,144	\$	427	1.69
Senior and subordinated notes		8,096		65	3.21%		8,677		72	3.32%	8,759		71	3.24
Other borrowings		6,622		81	4.89%		6,483		85	5.24%	9,908		89	3.59
Securitization debt obligations		27,708		165	2.38%		30,750		191	2.48%	44,837		301	2.69
Total interest-bearing liabilities	\$	149,023	\$	651	1.75%	\$	150,096	\$	706	1.88%	\$ 164,648	\$	888	2.16
Net interest income/spread			\$	3,023	6.70%			\$	3,109	6.96%		\$	3,170	6.67
Interest income to average interest- earning assets					8.45%					8.84%				8.83
Interest expense to average														
interest-earning assets					1.50%					1.64%				1.93

Reflects amounts based on continuing operations.
 Consists of available-for-sale and held-to-maturity securities.

<sup>(3)</sup> Certain prior period amounts have been reclassified to conform to the current period presentation.

\*Prior to the January 1, 2010 adoption of the new consolidation accounting standards, management evaluated the Company and each of its lines of business results on a "managed" basis, which is a non-GAAP measure. With the adoption of the new consolidation accounting standards, the Company's reported results are comparable to the "managed" basis, which reflect the consolidation of the majority of the Company's credit card securitization trusts. The accompanying "Exhibit 99.3—Reconciliation of Non-GAAP Measures and Regulatory Capital Measures" presents a reconciliation of the Company's non-GAAP "managed" results to its reported GAAP results for periods prior to January 1, 2010. See the accompanying schedule "Table 4: Impact from Adoption of New Consolidation Accounting Guidance January 1, 2010" for additional information on the impact from the new accounting standards.

Table 8: Lending Information and Statistics<sup>(1)</sup>

(dollars in millions)(unaudited)  Period-end loans held for investment		2010 Q4		2010 Q3		2010 Q2		2010 Q1		2009 Q4
Credit card:										
Domestic credit card	\$	53,849	\$	53,839	\$	54,628	\$	56,228	\$	60,300
International credit card	_	7,522		7,487		7,269		7,578		8,224
Total credit card		61,371	_	61,326		61,897		63,806		68,524
Consumer banking:										
Automobile		17,867		17,643		17,221		17,446		18,186
Home loan		12,103		12,763		13,322		13,967		14,893
Retail banking  Total consumer banking		4,413 34,383		4,591 34,997		4,770 35,313		4,970 36,383		5,135 38,214
Commercial banking:										
Commercial and multifamily real estate		13,396		13,383		13,580		13,618		13,843
Middle market		10,484		10,456		10,203		10,310		10,062
Specialty lending		4,020		3,813		3,815		3,619		3,555
Total commercial lending		27,900		27,652		27,598		27,547		27,460
Small-ticket commercial real estate		1,842		1,890		1,977		2,065		2,153(7)
Total commercial banking		29,742		29,542		29,575		29,612		29,613
Other loans <sup>(2)</sup>		451		469		470		464		452
Total	\$	125,947	\$	126,334	\$	127,255	\$	130,265	\$	136,803
Average loans held for investment										
Credit card:		E2 400	¢	F 4 C 4C	ď	EE 252	¢	E0.400	¢	CO 443
Domestic credit card International credit card	\$	53,189 7,419	\$	54,049 7,342	\$	55,252 7,427	\$	58,108 7,814	\$	60,443 8,300
Total credit card		60,608		61,391		62,679		65,922	_	68,743
Consumer banking: Automobile		17,763		17,397		17,276		17,769		18,768
Home loan		12,522		13,024		13,573		15,434		15,170
Retail banking		4,466		4,669		4,811		5,042		5,176
Total consumer banking	<u> </u>	34,751		35,090		35,660		38,245		39,114
Commercial banking:										
Commercial and multifamily real estate		13,323		13,411		13,543		13,716		13,926
Middle market		10,460		10,352		10,276		10,324		10,052
Specialty lending		3,947		3,715		3,654		3,609		3,535
Total commercial lending		27,730		27,478		27,473		27,649		27,513
Small-ticket commercial real estate		1,887		1,957		2,060		2,074		2,354
Total commercial banking		29,617		29,435		29,533		29,723		29,867
Other loans (2)		465		475	<u> </u>	463		489		460
Total	\$	125,441	\$	126,391	\$	128,335	\$	134,379	\$	138,184
Net charge-off rates										
Credit card:										
Domestic credit card		7.28%		8.23%		9.49%		10.48%		9.59%
International credit card		6.68%		7.60%		8.38%		8.83%		9.52%
Total credit card		7.21%	_	8.16%		9.36%	_	10.29%	_	9.58%
Consumer banking:				. =						. ==0/
Automobile Home loan <sup>(3)</sup>		2.65%		2.71%		2.09%		2.97%		4.55%
Retail banking <sup>(3)</sup>		0.89% 2.40%		0.41% 2.20%		0.46% 2.11%		0.94% 2.11%		0.72% 2.93%
Total consumer banking <sup>(3)</sup>		1.98%		1.79%		1.47%		2.03%		2.85%
Commercial banking:										
Commercial and multifamily real estate <sup>(3)</sup>		1.15%		1.78%		1.17%		1.45%		3.02%
Middle market (3)		0.94%		0.43%		0.78%		0.82%		0.75%
Specialty lending		0.63%		0.64%		0.87%		0.90%		1.85%
Total commercial lending <sup>(3)</sup>		1.00%		1.11%		0.98%		1.14%		2.04%
Small-ticket commercial real estate		7.72%		3.48%		4.21%		4.43%		13.08%
Total commercial banking <sup>(3)</sup>		1.43%		1.27%		1.21%		1.37%		2.91%
Other loans		21.11%		17.63%		27.95%		18.82%		28.25%
Total		4.45%		4.82%		5.35%		6.01%		6.33%
30+ day performing delinquency rates										
Credit card:  Domestic credit card		4.09%		4.53%		4.79%		5.30%		5.78%
International credit card		5.75%		5.84%		6.03%		6.39%		6.55%
Total credit card		4.29%		4.69%		4.94%		5.43%		5.88%
Consumer banking:				_						
Automobile		8.14%		7.95%		7.74%		7.58%		10.03%

Home loan <sup>(3)</sup>	0.64%	0.69%	0.68%	0.93%	1.26%
Retail banking <sup>(3)</sup>	0.93%	1.08%	0.87%	1.02%	1.23%
Total consumer banking <sup>(3)</sup>	4.57%	4.40%	4.15%	4.13%	5.43%
Nonperforming asset rates <sup>(5) (6)</sup>	<u> </u>				
Consumer banking:					
Automobile <sup>(4)</sup>	0.64%	0.60%	0.56%	0.55%	0.92%
Home loan <sup>(3)</sup>	4.25%	4.09%	3.78%	3.17%	2.24%
Retail banking <sup>(3)</sup>	2.66%	2.41%	2.25%	2.07%	2.11%
Total consumer banking <sup>(3)</sup>	2.17%	2.11%	2.00%	1.76%	1.60%
Commercial banking:					
Commercial and multifamily real estate <sup>(3)</sup>	2.23%	2.44%	2.82%	3.65%	3.25%
Middle market (3)	1.33%	1.36%	1.20%	1.15%	1.09%
Specialty lending	1.30%	1.75%	1.94%	2.18%	2.25%
Total commercial lending <sup>(3)</sup>	1.76%	1.94%	2.10%	2.52%	2.33%
Small-ticket commercial real estate	2.38%	2.04%	3.57%	4.18%	4.87% <sup>(7)</sup>
Total commercial banking <sup>(3)</sup>	1.80%	1.94%	2.20%	2.64%	2.52%

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CAPITAL ONE FINANCIAL CORPORATION (COF)
Table 9: Credit Card Segment Financial & Statistical Summary<sup>(1)</sup>

(dollars in millions) (unaudited)		2010 Q4		2010 Q3	2010 Q2			2010 Q1		2009 Q4	
Credit Card								<u> </u>			
Earnings:											
Net interest income	\$	1,870	\$	1,934	\$	1,977	\$	2,113	\$	2,029	
Non-interest income		672		671		659		718		897	
Total revenue	\$	2,542	\$	2,605	\$	2,636	\$	2,831	\$	2,926	
Provision for loan and lease losses		589		660		765		1,175		1,204	
Non-interest expense		1,056		978		1,002		914		943	
Income from continuing operations before taxes		897		967		869		742		779	
Income tax provision		311		336		301		253		269	
Income from continuing operations, net of tax	\$	586	\$	631	\$	568	\$	489	\$	510	
income from continuing operations, her of tax	<b>J</b>	300	Φ	031	Ф	300	Φ	403	Φ	310	
Selected metrics:		64.054	Φ.	64 006	Φ.	64.005	Φ.	62.006	Φ.	60.504	
Period end loans held for investment	\$	61,371	\$	61,326	\$	61,897	\$	63,806	\$	68,524	
Average loans held for investment	\$	60,608	\$	61,391	\$	62,679	\$	65,922	\$	68,743	
Loans held for investment yield		13.97%		14.27%		14.24%		14.88%		14.21%	
Revenue margin		16.78%		16.97%		16.82%		17.18%		17.03%	
Net charge-off rate		7.21%		8.16%		9.36%		10.29%		9.58%	
30+ day performing delinquency rate	*	4.29%	Φ.	4.69%	Φ.	4.94%	<b>*</b>	5.43%	Φ.	5.88%	
Purchase volume (8)	\$	29,379	\$	27,039	\$	26,570	\$	23,924	\$	26,866	
Domestic Card											
Earnings:	r.	1 (2)1	¢	1 (01	ď	1 725	ď	1.005	¢	1 701	
Net interest income	\$	1,621	\$	1,691	\$	1,735	\$	1,865	\$	1,781	
Non-interest income	_	594	_	575	_	560	_	618	_	794	
Total revenue	\$	2,215	\$	2,266	\$	2,295	\$	2,483	\$	2,575	
Provision for loan and lease losses		505		577		675		1,096		1,033	
Non-interest expense		935		844		869		809		833	
Income from continuing operations before taxes		775		845		751		578		709	
Income tax provision		276		301		268		206		248	
Income from continuing operations, net of tax	\$	499	\$	544	\$	483	\$	372	\$	461	
Selected metrics:											
Period end loans held for investment	\$	53,849	\$	53,839	\$	54,628	\$	56,228	\$	60,300	
Average loans held for investment	\$	53,189	\$	54,049	\$	55,252	\$	58,108	\$	60,443	
Loans held for investment yield	Ψ	13.57%	Ψ	13.95%	Ψ	13.98%	Ψ	14.78%	Ψ	14.08%	
Revenue margin		16.66%		16.77%		16.61%		17.09%		17.04%	
Net charge-off rate		7.28%		8.23%		9.49%		10.48%		9.59%	
30+ day performing delinquency rate		4.09%		4.53%		4.79%		5.30%		5.78%	
Purchase volume (8)	\$	26,985	\$	24,858	\$	24,513	\$	21,988	\$	24,593	
International Card											
Earnings:											
Net interest income	\$	249	\$	243	\$	242	\$	248	\$	248	
Non-interest income		78		96		99		100		103	
Total revenue	\$	327	\$	339	\$	341	\$	348	\$	351	
Provision for loan and lease losses		84		83		90		79		171	
Non-interest expense		121		134		133		105		110	
Income from continuing operations before taxes		122		122		118		164		70	
Income tax provision		35		35		33		47		21	
Income from continuing operations, net of tax	\$	87	\$	87	\$	85	\$	117	\$	49	
Selected metrics:	Ф	7.500	ф	7.407	Ф	7.200	ф	7.570	Ф	0.224	
Period end loans held for investment	\$	7,522	\$	7,487	\$	7,269	\$	7,578	\$	8,224	
Average loans held for investment	\$	7,419	\$	7,342	\$	7,427	\$	7,814	\$	8,300	
Loans held for investment yield		16.82%		16.62%		16.21%		15.66%		15.19%	
Revenue margin		17.63%		18.47%		18.37%		17.81%		16.90%	
Net charge-off rate		6.68%		7.60%		8.38%		8.83%		9.52%	
30+ day performing delinquency rate		5.75%		5.84%		6.03%		6.39%	Φ.	6.55%	
Purchase volume (8)	\$	2,394	\$	2,181	\$	2,057	\$	1,936	\$	2,273	
		B . C									
		Page 9									

CAPITAL ONE FINANCIAL CORPORATION (COF)
Table 10: Consumer Banking Segment Financial & Statistical Summary<sup>(1)</sup>

(dollars in millions) (unaudited)		2010 Q4	2010 Q3	2010 Q2	2010 Q1		2009 Q4
Consumer Banking						_	
Earnings:	1						
Net interest income	\$	950	\$ 946	\$ 935	\$ 896	\$	833
Non-interest income		196	196	162	316		153
Total revenue	\$	1,146	\$ 1,142	\$ 1,097	\$ 1,212	\$	986
Provision for loan and lease losses		189	114	(112)	50		249
Non-interest expense		770	757	735	688		749
Income from continuing operations before taxes		187	271	474	474		(12)
Income tax provision (benefit)		67	96	169	169		(4)
Income (loss) from continuing operations, net of tax	\$	120	\$ 175	\$ 305	\$ 305	\$	(8)
Selected metrics:							
Period end loans held for investment	\$	34,383	\$ 34,997	\$ 35,313	\$ 36,383	\$	38,214
Average loans held for investment	\$	34,751	\$ 35,090	\$ 35,660	\$ 38,245	\$	39,114
Loans held for investment yield		9.20%	9.28%	8.99%	8.96%		8.83%
Auto loan originations	\$	2,217	\$ 2,439	\$ 1,765	\$ 1,343	\$	1,018
Period-end deposits	\$	82,959	\$ 79,506	\$ 77,407	\$ 76,883	\$	74,145
Average deposits	\$	81,834	\$ 78,224	\$ 77,082	\$ 75,115	\$	72,976
Deposit interest expense rate		1.13%	1.18%	1.18%	1.27%		1.41%
Core deposit intangible amortization	\$	34	\$ 36	\$ 36	\$ 38	\$	40
Net charge-off rate (3)		1.98%	1.79%	1.47%	2.03%		2.85%
Nonperforming loans as a percentage of loans held for investment (3)(4)		1.97%	1.92%	1.82%	1.62%		1.45%
Nonperforming asset rate (3) (4)		2.17%	2.11%	2.00%	1.76%		1.60%
30+ day performing delinquency rate (3) (4)		4.57%	4.40%	4.15%	4.13%		5.43%
Period-end loans serviced for others	\$	20,689	\$ 20,298	\$ 21,425	\$ 26,778	\$	30,283

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CAPITAL ONE FINANCIAL CORPORATION (COF)
Table 11: Commercial Banking Segment Financial & Statistical Summary<sup>(1)</sup>

(dollars in millions) (unaudited)		2010 Q4		2010 Q3		2010 Q2		2010 Q1	2009 Q4
Commercial Banking	-	Q-i	_	Q3	_	Q2	_	Qī	 Q4
Earnings:	•								
Net interest income	\$	336	\$	325	\$	319	\$	312	\$ 318
Non-interest income		49		30		60		42	38
Total revenue	\$	385	\$	355	\$	379	\$	354	\$ 356
Provision for loan and lease losses		34		95		62		238	368
Non-interest expense		207		199		198		192	197
Income (loss) from continuing operations before taxes		144		61		119		(76)	(209)
Income tax provision (benefit)		51		22		42		(27)	(73)
Income (loss) from continuing operations, net of tax	\$	93	\$	39	\$	77	\$	(49)	\$ (136)
							_		
Selected metrics:									
Period end loans held for investment	\$	29,742	\$	29,542	\$	29,575	\$	29,612	\$ 29,613
Average loans held for investment	\$	29,617	\$	29,435	\$	29,533	\$	29,723	\$ 29,867
Loans held for investment yield		5.13%		5.13%		4.94%		5.03%	5.11%
Period end deposits	\$	22,630	\$	22,100	\$	21,527	\$	21,605	\$ 20,480
Average deposits	\$	22,808	\$	21,899	\$	22,171	\$	21,859	\$ 19,420
Deposit interest expense rate		0.61%		0.67%		0.67%		0.72%	0.80%
Core deposit intangible amortization	\$	13	\$	14	\$	14	\$	14	\$ 14
Net charge-off rate <sup>(3)</sup>		1.43%		1.27%		1.21%		1.37%	2.91%
Nonperforming loans as a percentage of loans held for investment (3)		1.66%		1.81%		2.04%		2.48%	2.37%
Nonperforming asset rate (3)		1.80%		1.94%		2.20%		2.64%	2.52%
		Page 11							

CAPITAL ONE FINANCIAL CORPORATION (COF)
Table 12: Other and Total Segment Financial & Statistical Summary<sup>(1)</sup>

	2010			2010		2010		2010		2009	
(dollars in millions) (unaudited)		Q4		Q3	_	Q2		Q1		Q4	
Other											
Earnings:											
Net interest income (expense)	\$	(133)	\$	(93)	\$	(132)	\$	(91)	\$	(11)	
Non-interest income (expense)		22		7		(74)		(14)		111	
Total revenue	\$	(111)	\$	(86)	\$	(206)	\$	(105)	\$	100	
Provision for loan and lease losses		27		(2)		10		18		24	
Restructuring expense (9)		-		-		-		-		32	
Non-interest expense		58		62		65		53		27	
Income (loss) from continuing operations before taxes		(196)		(146)		(281)		(176)		17	
Income tax benefit		(98)		(119)		(143)		(151)		(21)	
Income (loss) from continuing operations, net of tax	\$	(98)	\$	(27)	\$	(138)	\$	(25)	\$	38	
Selected metrics:											
Period end loans held for investment (2)	\$	451	\$	469	\$	470	\$	464	\$	452	
Average loans held for investment (2)	\$	465	\$	475	\$	463	\$	489	\$	460	
Period end deposits	\$	16,621	\$	17,606	\$	18,397	\$	19,299	\$	21.184	
Average deposits	\$	17,094	\$	18,132	\$	19,231	\$	20,556	\$	22,202	
m . 1											
Total											
Earnings:	Ф	2.022	Φ	2.112	Φ	2.000	ф	2.220	ф	2.100	
Net interest income	\$	3,023 939	\$	3,112	\$	3,099 807	\$	3,230	\$	3,169	
Non-interest income			_	904				1,062		1,199	
Total revenue	\$	3,962	\$	4,016	\$	3,906	\$	4,292	\$	4,368	
Provision for loan and lease losses		839		867		725		1,481		1,845	
Restructuring expense <sup>(9)</sup>		2.001		1.000		2.000		1.047		32	
Non-interest expense		2,091	_	1,996	_	2,000	_	1,847	_	1,916	
Income from continuing operations before taxes		1,032		1,153		1,181		964		575	
Income tax provision		331		335		369		244		171	
Income from continuing operations, net of tax	\$	701	\$	818	\$	812	\$	720	\$	404	
Selected metrics:											
Period end loans held for investment	\$	125,947	\$	126,334	\$	127,255	\$	130,265	\$	136,803	
Average loans held for investment	\$	125,441	\$	126,391	\$	128,335	\$	134,379	\$	138,184	
Period end deposits	\$	122,210	\$	119,212	\$	117,331	\$	117,787	\$	115,809	
Average deposits	\$	121,736	\$	118,255	\$	118,484	\$	117,530	\$	114,598	

### Table 13: Notes to Loan and Segment Disclosures (Tables 8 — 12)

- (1) Prior to the January 1, 2010 adoption of the new consolidation accounting standards, management evaluated the financial performance of the Company and the results of each of its business segments on a non-GAAP "managed" basis. Our managed presentations assumed that our securitized loans had not been sold and that the earnings from securitized loans were classified in our results of operations in the same manner as the earnings on loans that we owned. The adoption of the new consolidation accounting standards resulted in the consolidation of the majority of the Company's credit card securitization trusts. As a result, the Company's reported and managed basis presentations are generally comparable for periods beginning after January 1, 2010, except for one securitization trust that remained unconsolidated during the first two quarters of 2010. The Company exercised its clean-up call o ption on this trust effective September 15, 2010, which resulted in the consolidation of \$93 million of loans underlying this trust in the third quarter of 2010. The accompanying Exhibit "Exhibit 99.3—Reconciliation of Non-GAAP Measures and Regulatory Capital Measures" presents a reconciliation of the Company's non-GAAP "managed" results to its reported GAAP results.
- (2) Other loans held for investment includes unamortized premiums and discounts on loans acquired as part of the North Fork and Hibernia acquisitions.
- (3) The credit quality statistics excluding the impact of loans acquired from Chevy Chase Bank (CCB) are as follows.

	2010		2010		2010	2010	2009
(in millions) (unaudited)	Q4		Q3		Q2	Q1	Q4
CCB period end acquired loan portfolio	\$ 5,532	\$	5,891	\$	6,381	\$ 6,799	\$ 7,251
CCB average acquired loan portfolio	\$ 5,633	\$	6,014	\$	6,541	\$ 7,037	\$ 7,512
Net charge-off rates							
Consumer banking:							
Home loan	1.46%		0.68%		0.77%	1.02%	1.24%
Retail banking	2.49%		2.29%		2.23%	2.22%	 3.20%
Total consumer banking	2.32%	_	2.11%	_	1.76%	2.28%	3.45%
Commercial banking:							
Commercial and multifamily real estate	1.17%		1.81%		1.19%	1.48%	3.05%
Middle market	0.97%		0.44%		0.82%	0.87%	0.75%
Total commercial lending	 1.02%		1.14%		1.01%	1.48%	 2.05%
Total commercial banking	1.45%		1.30%		1.24%	1.41%	2.93%
30+ day performing delinquency rates							
Consumer banking:							
Home loan	1.06%		1.16%		1.14%	1.58%	2.18%
Retail banking	 0.97%		1.12%		0.91%	1.07%	 1.30%
Total consumer banking	5.35%		5.19%		4.93%	4.95%	6.56%
Nonperforming asset rates							
Consumer banking:							
Home loan	7.05%		6.83%		6.30%	5.36%	3.88%
Retail banking	<u>2.77</u> %		2.51%		2.37%	2.17%	2.23%
Total consumer banking	2.54%		2.49%		2.38%	2.11%	1.93%
Commercial banking:							
Commercial and multifamily real estate	2.28%		2.47%		2.90%	3.71%	3.34%
Middle market	1.36%		1.42%		1.25%	1.23%	1.13%
Total commercial lending	1.79%		1.98%		2.16%	2.60%	2.39%
Total commercial banking	1.83%		1.98%		2.26%	2.72%	2.62%
Nonperforming loans as a percentage of loans held for investment							
Consumer banking	2.30%		2.26%		2.16%	1.93%	1.75%
Commercial banking	1.69%		1.84%		2.09%	2.55%	2.43%

- (4) Includes nonaccrual consumer auto loans 90+ days past due.
- (5) Nonperforming assets consist of nonperforming loans and real estate owned ("REO") and foreclosed assets. The nonperforming asset ratios are calculated based on nonperforming assets for each segment divided by the combined total of loans held for investment, REO and foreclosed assets for each respective segment.
- (6) As permitted by regulatory guidance, the Company's policy is not to classify delinquent credit card loans as nonperforming. Instead, we continue to accrue finance charges and fees on credit card loans until the loan is charged off, typically when the account becomes 180 days past due. Billed finance charges and fees considered uncollectible are not recognized in income.
- (7) During Q4 2009, the Company reclassified small-ticket commercial real estate loans totaling \$128 million to loans held for sale from loans held for investment and recognized charge-offs of \$80 million.
- (8) Includes credit card purchase transactions net of returns. Excludes cash advance transactions.
- (9) In 2009, the Company completed its restructuring initiative that was initiated in 2007.

### FOR IMMEDIATE RELEASE: January 20, 2011

Contacts:Jeff NorrisDanielle DietzTatiana SteadJulie RakesInvestor RelationsInvestor RelationsMedia RelationsMedia Relations

703-720-2455 703-720-2455 703-720-2352 804-284-5800

## Capital One Reports Fourth Quarter 2010 Net Income of \$697 million, or \$1.52 per share

Earnings for full year 2010 were \$2.7 billion, or \$6.01 per share Compared to fourth quarter 2009, earnings were up \$321 million, or 85 percent

### Credit performance continues to improve

Charge-offs improved by approximately 36 percent, or nearly \$0.8 billion, from the fourth quarter of 2009

Charge-offs improved \$128 million in the fourth quarter compared to the third quarter of 2010

Domestic Card charge-off rate improved 231 basis points relative to fourth quarter of 2009 to 7.28 percent

### **Balance sheet remains strong**

Excluding run-off portfolios, loans grew \$1 billion in the quarter

Strong deposit growth with disciplined pricing continued, with Commercial and Consumer Banking deposits up more than \$10 billion, or 11.6 percent, in 2010

Tier 1 common equity ratio improved to 8.78 percent in the fourth quarter

McLean, Va. (January 20, 2011) – Capital One Financial Corporation (NYSE: COF) today announced net income for the fourth quarter of 2010 of \$697 million, or \$1.52 per common share, an increase of 85 percent compared to fourth quarter 2009 net income of \$376 million, or \$0.83 per share. For the full year of 2010, net income was \$2.7 billion, or \$6.01 per share, compared to net income of \$320 million, or \$0.74 per share for 2009 including the (\$563.9) million, or (\$1.31) per share, impact to net income from the repayment of the government's TARP preferred share investment in 2009.

"In the second half of 2010, improvements in our credit results outpaced the economic recovery, and we began to see some stabilization in loan volumes and early signs of a return to loan growth in 2011," said Richard D. Fairbank, Capital One's Chairman and Chief Executive Officer. "With high performing businesses, a well-recognized brand, and a strong balance sheet, we have emerged from the recession well-positioned to create shareholder value in 2011 and beyond."

### **Total Company Results**

- Total revenue in the fourth quarter of 2010 of \$4.0 billion decreased \$54 million, or 1.3 percent, reflecting slightly lower average loans and the full quarter impact of implementing the CARD Act.
  - o Net interest income decreased \$86 million, and net interest margin declined to 6.95 percent from 7.21 percent.
  - o Non-interest income increased \$32 million in the fourth quarter relative to the prior quarter.
- Provision expense of \$839 million in the fourth quarter decreased \$28 million from the prior quarter driven by lower charge-offs which were partially offset by a smaller allowance release in the fourth quarter. Continued improvement in charge-offs and delinquency performance in the portfolio was the primary driver of the fourth quarter allowance release.
- The allowance as a percentage of loans was 4.47 percent at the end of the fourth quarter of 2010 compared with 4.89 percent at the end of the prior quarter.
- · Charge-offs as a percentage of loans were 4.45 percent at the end of the fourth quarter of 2010 compared with 4.82 percent at the end of the prior quarter and 6.33 percent at the end of 2009.
- Ending managed loans held for investment declined \$387 million, or 0.3 percent, in the fourth quarter to \$125.9 billion at December 31, 2010.
  - o Excluding the expected run-off in the company's Installment Loan portfolio in Domestic Card, Home Loan portfolio in Consumer Banking, and Small-Ticket CRE portfolio in Commercial Banking, loan balances grew approximately \$1.0 billion in the fourth quarter of 2010.
- For the year 2010, ending managed loans declined by \$10.9 billion, or 7.9 percent, with approximately \$6.0 billion of that decline coming from the expected runoff of Home Loans, Installment Loans, and Small-Ticket CRE.
- Average total deposits increased \$3.5 billion, or 2.9 percent, during the quarter to \$121.7 billion. Period-end total deposits increased by \$3.0 billion, or 2.5 percent, to \$122.2 billion.

- The cost of funds decreased to 1.50 percent in the fourth quarter from 1.64 percent in the prior quarter, driven by the continuing replacement of higher cost wholesale funding with lower cost deposits.
- Non-interest expense of \$2.0 billion in the fourth quarter of 2010 increased \$95 million, or 4.8 percent, compared with the prior quarter, driven in large part by an increase in marketing expenses. Compared with the prior year, non-interest expenses increased \$517 million, or 7.0 percent, driven primarily by a 63 percent increase in marketing relative to 2009.
- The company's Tier 1 common equity ratio of 8.78 percent increased 57 basis points relative to the ratio of 8.21 percent in the prior quarter.

"Loan balances are stabilizing, marketing and partnership opportunities are evident, and headwinds such as charge-offs and the runoff of portfolios continue to abate," said Gary L. Perlin, Capital One's Chief Financial Officer. "We also expect that our strong capital position and generation will enable us to deploy capital in the service of shareholders to generate attractive returns in 2011 and beyond."

### Segment Results

The company reports the results of its business through three operating segments: Credit Card, Commercial Banking and Consumer Banking. Please refer to the Financial Supplement for additional details.

### Credit Card Highlights

For more lending information and statistics on the segment results, please refer to the Financial Supplement.

- Period-end loans in the Domestic Card segment were \$53.8 billion in the fourth quarter, flat with the prior quarter, as expected run-off from the Installment Loan portfolio offset seasonal growth. Excluding the run-off of the Installment Loans, loans grew \$679 million compared to the third quarter of 2010.
- Fourth quarter Domestic Card purchase volumes increased \$2.1 billion, or 8.6 percent, relative to the prior quarter, even as overall loan balances have declined.
- · International credit card loans increased in the quarter by \$35 million, or 0.47 percent, to \$7.5 billion, due to seasonality.

- Domestic Card revenue margin declined 11 basis points to 16.66 percent in the fourth quarter from 16.77 percent in the prior quarter driven by a full quarter of lower late fees resulting from implementing the CARD Act.
- · Domestic Card provision expense decreased \$72 million in the fourth quarter relative to the prior quarter, driven by lower charge-offs.
- · Net charge-off rates relative to the prior quarter:
  - Domestic Card improved 95 basis points to 7.28 percent from 8.23 percent
  - International Card improved 92 basis points 6.68 to percent from 7.60 percent
- Delinquency rates relative to the prior quarter:
  - Domestic Card improved 44 basis points to 4.09 percent from 4.53 percent
  - International Card improved 9 basis points to 5.75 percent from 5.84 percent

### Commercial Banking Highlights

 $For more \ lending \ information \ and \ statistics \ on \ the \ segment \ results, \ please \ refer \ to \ the \ Financial \ Supplement.$ 

The Commercial Banking segment consists of commercial and multi-family real-estate, middle market lending and specialty lending.

- Revenues increased \$30 million, or 8.5 percent, in the fourth quarter due to modest loan growth with stable loan yields and an increase in non-interest income due to the absence of a third quarter loss from the sale of GreenPoint HFS loans.
- · Provision expense decreased \$61 million due to an allowance release in the fourth quarter.
- · Average deposits grew \$909 million, or 4.2 percent, to \$22.8 billion. The deposit interest expense rate improved 6 basis points to 61 basis points.
- · Charge-off rate relative to the prior quarter:
  - Total Commercial Banking 1.43 percent, an increase of 16 basis points
  - Commercial lending 1.00 percent, a decrease of 11 basis points
- · Non-performing asset rate relative to the prior quarter:
  - Total Commercial Banking 1.80 percent, a decline of 14 basis points
  - Commercial lending 1.76 percent, a decline of 18 basis points

### Consumer Banking Highlights

For more lending information and statistics on the segment results, please refer to the Financial Supplement.

- · Revenues were stable in the fourth quarter at \$1.1 billion, while non-interest expenses increased \$13 million during the quarter, primarily due to higher marketing.
- · Provision expense increased \$75 million relative to the prior quarter as a result of increased charge-offs in the quarter and a modest increase in allowance in Home Loan.
- · Net charge-off rates relative to the prior quarter:
  - Auto 2.65 percent, a decrease of 6 basis points
  - − Home Loan − 0.89 percent, an increase of 48 basis points
  - Retail banking 2.40 percent, an increase of 20 basis points
- · Period-end loans relative to the prior quarter:
  - Auto modest growth of \$224 million, or 1.3 percent, to \$17.9 billion. Third and fourth quarter 2010 originations equate to an annual "run rate" of approximately \$9 billion.
  - Home Loan Home loans continued to reflect expected run-off in the portfolio with a decline of \$660 million, or 5.2 percent, to \$12.1 billion.
  - Retail banking declined \$178 million, or 3.9 percent, to \$4.4 billion.
- · Deposits in Consumer Banking showed strong growth in the quarter, with average deposits increasing \$3.6 billion, or 4.6 percent, to \$81.8 billion and ending the year at \$83 billion.

Tier 1 common equity ratio and related ratios, as used throughout this release, are non-GAAP financial measures. For additional information, see Table 1 in the Financial Supplement.

### Forward looking statements

The company cautions that its current expectations in this release dated January 20, 2011, and the company's plans, objectives, expectations, and intentions, are forward-looking statements. Actual results could differ materially from current expectations due to a number of factors, including: general economic conditions in the U.S., the UK, or the company's local markets, including conditions affecting consumer income, confidence, spending, and savings which may affect consumer bankruptcies, defaults, charge-offs, deposit activity, and interest rates; changes in the labor and employment market; changes in the credit environment; the company's ability to execute on its strategic and operational plans; competition from providers of products and services that compete with the company's businesses; increases or decrea ses in the company's aggregate accounts and balances, or the growth rate and/or composition thereof; changes in the reputation of or expectations regarding the financial services industry or the company with respect to practices, products, or financial condition; financial, legal, regulatory (including the impact of the Dodd-Frank Act and the regulations to be promulgated thereunder), tax or accounting changes or actions, including with respect to any litigation matter involving the company; and the success of the company's marketing efforts in attracting or retaining customers. A discussion of these and other factors can be found in the company's annual report and other reports filed with the Securities and Exchange Commission, including, but not limited to, the company's report on Form 10-K for the fiscal year ended December 31, 2009 and report on Form 10-Q for the quarters ended March 31, 2010, and June 30, 2010, and September 30, 2010.

### **About Capital One**

Capital One Financial Corporation (<a href="www.capitalone.com">www.capitalone.com</a>) is a financial holding company whose subsidiaries, which include Capital One, N.A. and Capital One Bank (USA), N. A., had \$122.2 billion in deposits and \$197.5 billion in total assets outstanding as of December 31, 2010. Headquartered in McLean, Virginia, Capital One offers a broad spectrum of financial products and services to consumers, small businesses and commercial clients. Capital One, N.A. has approximately 1,000 branch locations primarily in New York, New Jersey, Texas, Louisiana, Maryland, Virginia and the District of Columbia. A Fortune 500 company, Capital One trades on the New York Stock Exchange under the symbol "COF" and is included in the S&P 100 index.

###

#### NOTE:

Fourth quarter 2010 financial results, SEC Filings, and earnings conference call slides are accessible on Capital One's home page (<a href="www.capitalone.com">www.capitalone.com</a>). Choose "Investors" on the bottom of the home page to view and download the earnings press release, slides and other financial information. Additionally, a podcast and webcast of the earnings conference call is accessible through the same link.



## **Fourth Quarter 2010 Results**

**January 20, 2011** 

### Forward looking statements

Please note that the following materials containing information regarding Capital One's financial performance speak only as of the particular date or dates indicated in these materials. Capital One does not undertake any obligation to update or revise any of the information contained herein whether as a result of new information, future events or otherwise.

Certain statements in this presentation and other oral and written statements made by Capital One from time to time are forward-looking statements, including those that discuss, among other things, strategies, goals, outlook or other non-historical matters; projections, revenues, income, returns, accruals for claims in litigation and for other claims against us, earnings per share or other financial measures for Capital One; future financial and operating results; and Capital One's plans, objectives, expectations and intentions; and the assumptions that underlie these matters. To the extent that any such information is forward-looking, it is intended to fit within the safe harbor for forward-looking information provided by the Private Securities Litigation Reform Act of 1995. Numerous factors could cause our actual results to differ materially from those described in such forward-looking statements, including, among other things: general economic and business conditions in the U.S., the UK, or Capital One's local markets, including conditions affecting employment levels, interest rates, consumer income and confidence, spending and savings that may affect consumer bankruptcies, defaults, charge-offs and deposit activity; an increase or decrease in credit losses (including increases due to a worsening of general economic conditions in the credit environment); financial, legal, regulatory (including the impact of the Dodd-Frank Wall Street Reform and Consumer Protection Act and the regulations to be promulgated thereunder), tax or accounting changes or actions, including with respect to any litigation matter involving Capital One; increases or decreases in interest rates; the success of Capital One's marketing efforts in attracting and retaining customers; the ability of Capital One to securitize our credit cards and consumer loans and to otherwise access the capital markets at attractive rates and terms to capitalize and fund its operations and future growth; with respect to financial and other products, increases or decreases in Capital One's aggregate loan balances and/or the number of customers and the growth rate and composition thereof, including increases or decreases resulting from factors such as a shifting product mix, the amount of actual marketing expenses made by Capital One and attrition of loan balances; the level of future repurchase or indemnification requests Capital One may receive, the actual future performance of loans relating to such requests, the success rates of claimants against Capital One, any developments in litigation, and the actual recoveries Capital One may make on any collateral relating to claims against us; the amount and rate of deposit growth; Capital One's ability to control costs; changes in the reputation of or expectations regarding the financial services industry and/or Capital One with respect to practices, products or financial condition; any significant disruption in Capital One's operations or technology platform, Capital One's ability to maintain a compliance infrastructure suitable for its size and complexity; the amount of, and rate of growth in, Capital One's expenses as Capital One's business develops or changes or as it expands into new market areas; Capital One's ability to execute on its strategic and operational plans; any significant disruption of, or loss of public confidence in, the United States Mail service affecting our response rates and consumer payments; Capital One's ability to recruit and retain experienced personnel to assist in the management and operations of new products and services; changes in the labor and employment markets; the risk that cost savings and any other synergies from acquisitions may not be fully realized or may take longer to realize than expected; disruptions from Capital One's acquisitions negatively impacting Capital One's ability to maintain relationships with customers, employees or suppliers; competition from providers of products and services that compete with Capital One's businesses; and other risk factors listed from time to time in reports that Capital One files with the Securities and Exchange Commission (the "SEC"), including, but not limited to, the Annual Report on Form 10-K for the year ended December 31, 2009. You should carefully consider the factors discussed above in evaluating these forward-looking statements. All information in these slides is based on the consolidated results of Capital One Financial Corporation, unless otherwise noted. A reconciliation of any non-GAAP financial measures included in this presentation can be found in Capital One's most recent Form 10-K concerning annual financial results and in our most recent Form 8-K filed January 20, 2011, available on Capital One's website at www.capitalone.com under "Investors".

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# Fourth quarter 2010 earnings were \$697MM or \$1.52 per share, compared with \$803MM, or \$1.76 per share, in the third quarter

	Q410	Q310	Fav/(Unfav)	Fav/(Unfav)
\$MM			/@\	/0/
Net Interest	3,023	3,109	(86)	(3)
Meoringerest	<u>939</u>	<u>907</u>	<u>32</u>	<u>4</u>
Revenue Income	3,962	4,016	(54)	(1)
Marketing	308	250	(58)	(23)
<b>Expension</b>	<u>1,783</u>	<u>1,746</u>	( <u>37)</u>	(2)
Expense				
Non-Interest	<u>2,091</u>	<u>1,996</u>	<u>95</u>	<u>5</u>
Expense Pre-Provision Earnings (before	1,871	2,020	(149)	(7)
t <b>ax)</b> Net Charge-offs	1,394	1,522	128	8
Other	(8)	(31)	(23)	(74)
Allowance Build (Release)	(547)	(624)	(77)	(12)
Provision	<u>839</u>	<u>867</u>	<u>28</u>	<u>3</u>
Expense Pretax	1,032	1,153	(121)	(11)
ng expense	<u>331</u>	<u>335</u>	<u>4</u>	( <u>1)</u>
Operating Earnings (after	701	818	(117)	(14)
ax) Discontinued Operations, net of	<u>(4)</u>	<u>(15)</u>	<u>11</u>	<u>73</u>
tax Fotal Company (after tax)	697	803	(106)	(13)
EPS Available to Common	\$1.52	\$1.76	(0.24)	(14)

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# Full year 2010 earnings were \$2,743MM, or \$6.01 per share, compared with \$884MM, or \$0.74 per share in full year 2009

		11.		
\$MM	2010	2009 <sup>1</sup>	Fav/(Unfav)	Fav/(Unfav)
Net Interest	12,457	12,089	368	3
Net interest Nonthaterest	3,714	4,747	(1,033)	(22)
Revenuelncome	16,171	16,836	(665)	(4)
Marketing	958	588	(370)	(63)
Pastatieg	6,976	6,710	(266)	(4)
Expenses Exstructuring	0	119	`119 <sup>^</sup>	100
Non-Interestense	7,934	<u>7,417</u>	(517)	(7)
Expense			( <u>==-</u> )	
Pre-Provision Earnings (before	8,237	9,419	(1,182)	(13)
tax) Net Charge-offs	6,651	8,421	1,770	21
Other	0	59	59	100
Allowance Build	(2,744)	(397)	2,347	591
(Release) Provision	3,907	8,083	4,176	<u>52</u>
Fxpense				
	4,330	1,336	2,994	224
TEP EXpense	<u>1,280</u>	<u>349</u>	<u>(931)</u>	<u>(267)</u>
Operating Earnings (after	3,050	987	2,063	209
tax) Discontinued Operations, net of	<u>(307)</u>	<u>(103)</u>	<u>(204)</u>	<u>(198)</u>
Total Company (after tax)	2,743	884	1,859	210
EPS Available to Common	\$6.01	\$0.74 2	\$5.27	712
Shareholders				
Average Loans Held For Investment	128,526	143,514	(14,988)	(10)
Revenue	9.20%	9.05%	15	2
Mat-interest	7.09%	6.50%	b∳s	9
Margin			bps	
2000 amounts represent our managed results			·	

<sup>&</sup>lt;sup>1</sup> 2009 amounts represent our managed results.

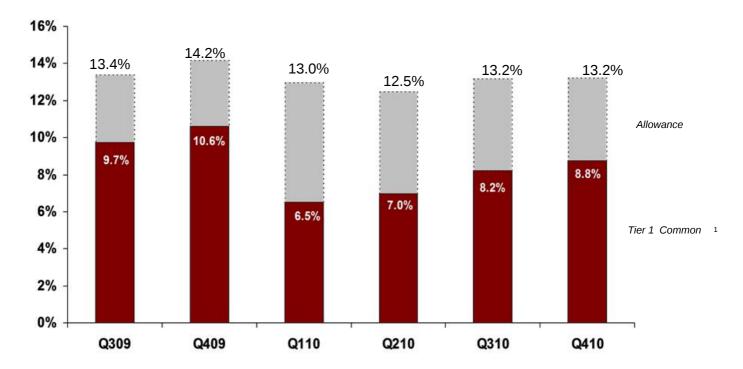
January 20, 2011

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 $<sup>^2</sup>$  Includes (\$1.31) impact of dividend and repayment expense of the government's preferred share investment.

### Our capacity to generate capital is strong

### **Tier 1 Common Equity + Allowance Ratio to Risk-Weighted Assets**



Tier 1 common equity ratio is a non-GAAP measure calculated based on Tier 1 common equity divided by risk-weighted assets. See "Exhibit 99.3—Reconciliation of Non-GAAP Measures and Regulatory Capital Measures" for the calculation components.

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### Loan balances are stabilizing

1.91%

1.69%

1.88%

1.64%

1.75%

1.50%

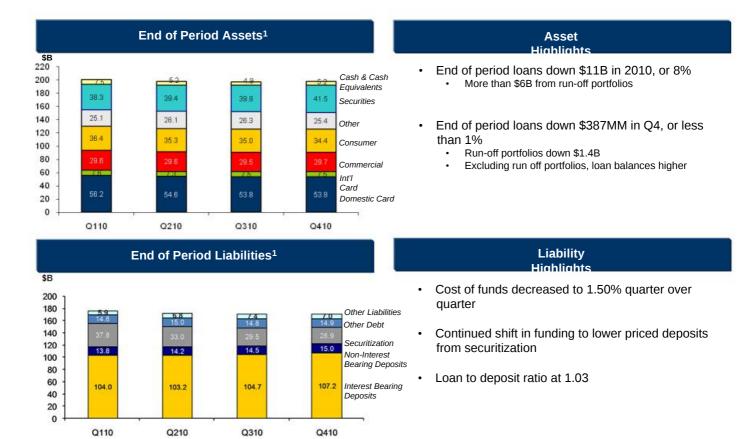
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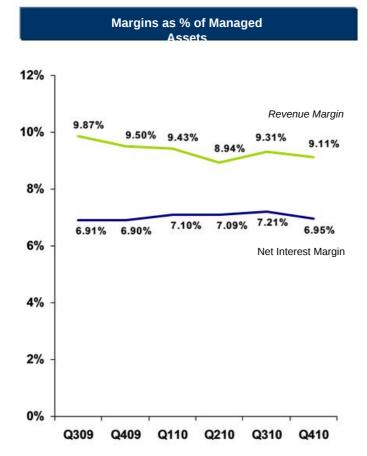
Cost of Interest-Bearing Liabilities 1.96%

1.76%

Total Cost of Funds



# Margins remain attractive, although asset yields were down modestly in the quarter



### **Modest NIM decline**

- · Lower asset yields
- Slight mix shift from loans to investment portfolio

### **Revenue Margin decreased**

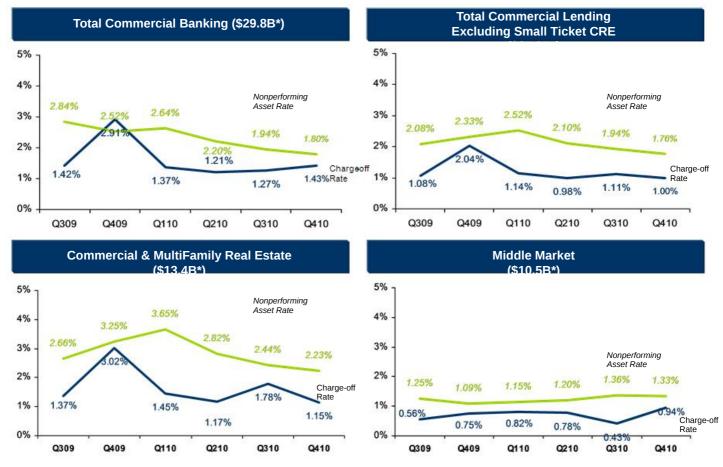
- · Lower net interest margin
- Reduced FCFR release Partially offset by:
- Gain on MSR impairment

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## Credit improvement in our consumer businesses continues to run ahead of broader economic indicators



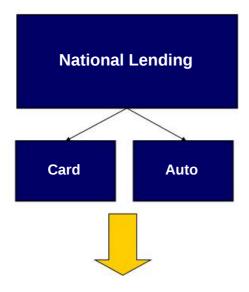
## **Commercial Banking credit metrics are showing signs of improvement**



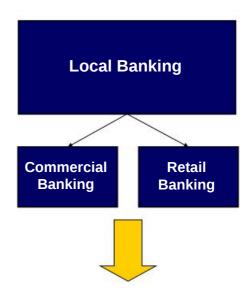
\* Period end assets for Q4

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## As a bank with great national lending and local banking businesses, Capital One is well positioned to generate attractive returns



- Industry Leading ROA
- Moderate to Strong Growth
- Access to Assets



- Low Risk Commercial Assets
- Strong Deposit Growth
- Moderate Loan Growth
- Core Deposit Funding

### **Powerful Brand, Strong Balance Sheet**

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# Appendix

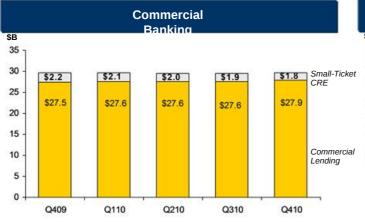
January 20, 2011

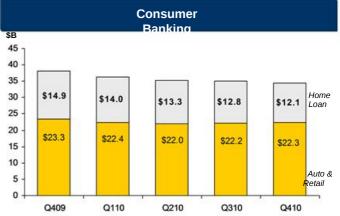
# Excluding "run off" portfolios, ending loan balances grew modestly in Q4



### Commentary

- \$1.4 billion decline in "run off" portfolios of ILs, Home Loans and Small-Ticket CRE
- Excluding "run off" portfolios, ending loan balances grew \$1.0 billion in Q4





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# Strong credit continues to drive Domestic Card profits

	Domestic			Highlights
(in millions)	Q4 2010	Q3 2010	Q4 2009	Revenue margin declined by 11 bps from
Earnings				Q3
Net interest income	1,621	1,691	1,781	<ul> <li>Full quarter of reasonable fees driving lower net interest income</li> </ul>
Non-interest income	<u>594</u>	<u>575</u>	<u>794</u>	unving lower her interest income
Total revenue	2,215	2,266	2,575	<ul> <li>NIE increase driven by higher marketing</li> </ul>
Provision for loan and lease losses	505	577	1,033	and seasonally elevated operating
Non-interest expenses	<u>935</u>	<u>844</u>	<u>833</u>	expenses
Income before taxes	775	845	709	<ul> <li>Credit improvement continued</li> </ul>
Income taxes	<u>276</u>	<u>301</u>	<u>248</u>	- Lower provision from declining
Net income	499	544	461	charge-offs - Delinquency rate improved 44bps
				from Q3 despite seasonal pressure
Selected Metrics				
Period end loans held for investment	53,849	53,839	60,300	Ending Loans flat compared to Q3     Installment loans run-off offset
Average loans held for investment	53,189	54,049	60,443	seasonal growth
Loans held for investment yield	13.57%	13.95%	14.08%	- Excluding IL run off, loans grew \$679
				million compared to Q3
Revenue margin	16.66%	16.77%	17.04%	Seasonally strong Q4 purchase volume
Net charge-off rate	7.28%	8.23%	9.59%	growth was also 10% higher YoY
30+ day performing delinquency rate	rforming delinquency rate 4.09% 4.53% 5.78%		- Improving retail sales	
Purchase volume	26,985	24,858	24,593	<ul> <li>Shift toward higher spend Rewards products</li> </ul>
				<b>1</b>

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## International Card net income was stable in Q4

	ete weeti e e el		
l l	nternational		
(in million)	Q4 2010	Q3 2010	Q4 2009
Earnings	-		
•	240	243	248
Net interest income	249		
Non-interest income	<u>78</u>	<u>96</u>	<u>103</u>
Total revenue	327	339	351
Provision for loan and lease losses	84	83	171
Non-interest expenses	<u>121</u>	<u>134</u>	<u>110</u>
Income before taxes	122	122	70
Income taxes	<u>35</u>	<u>35</u>	<u>21</u>
Net income	87	87	49
Selected Metrics			
Period end loans held for investment	7,522	7,487	8,224
Average loans held for investment	7,419	7,342	8,300
Loans held for investment yield	16.82%	16.62%	15.19%
Revenue margin	17.63%	18.47%	16.90%
Net charge-off rate	6.68%	7.60%	9.52%
30+ day performing delinquency rate	5.75%	5.84%	6.55%
Purchase volume	2,394	2,181	2,273

#### Highlights

- Revenue decreased slightly in Q4, primarily driven by a decrease in noninterest income in UK
- Non-interest expense decreased due to an adjustment to the reserve for Canada goods and service tax
- Credit improved along with economic improvements in UK and Canada
  - Lower charge-offs drove reduced Provision expense
  - Delinquency rate improved 9bps from Q3
- Ending loans increased slightly in the quarter due to seasonality

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# Commercial Banking net profits were higher in Q4 driven by lower provision expenses and increased revenue

Commercial  Banking												
n millions) Earnings	Q4 2010	Q3 2010	Q4 2009									
Net interest income	336	325	318									
Non-interest income	<u>49</u>	<u>30</u>	<u>38</u>									
Total revenue	385	355	356									
Provision for loan and lease losses	34	95	368									
Non-interest expenses	<u>207</u>	<u>199</u>	<u>197</u>									
ncome (loss) before taxes	144	61	(209)									
ncome taxes (benefit)	<u>51</u>	<u>22</u>	<u>(73)</u>									
Net income (loss)	93	39	(136)									
Selected Metrics												
Period end loans held for investment	29,742	29,542	29,613									
Average loans held for investment	29,617	29,435	29,867									
Loans held for investment yield	5.11%	5.13%	5.11%									
Period end deposits	22,630	22,100	20,480									
Average deposits	22,808	21,899	19,420									
Deposit interest expense rate	0.61%	0.67%	0.80%									
Core deposit intangible amortization	13	14	14									
Net charge-off rate	1.43%	1.27%	2.91%									
Non-performing loans as a % of loans HFI	1 6604	1.81%	2 2704									
	1.66%	T.OT%0	2.37%									

#### Highlights

- Revenues increased from Q3 to Q4
  - Modest loan growth with stable loan yield drove higher Net Interest Income
  - Non-interest income increased due to the absence of a Q3 loss on the sale of Greenpoint HFS loans
- Provision expenses decreased due to an allowance release in Q4
- Non-performing loans as a % of loans HFI improved 15 bps compared to Q3
- Deposits grew and deposit interest expense improved in the quarter

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# Consumer Banking net income decreased due to higher provision expenses and higher non-interest expenses

	Consumer		
(în millions) Earnings	Q4 2010	Q3 2010	Q4 2009
Net interest income	950	946	833
Non-interest income	<u>196</u>	<u>196</u>	<u>153</u>
Total revenue	1,146	1,142	986
Provision for loan and lease losses	189	114	249
Non-interest expenses	<u>770</u>	<u>757</u>	<u>749</u>
Income (loss) before taxes	187	271	(12)
Income taxes (benefit)	<u>67</u>	<u>96</u>	<u>(4)</u>
Net income (loss)	120	175	(8)
Selected Metrics			
Period end loans held for investment	34,383	34,997	38,214
Average loans held for investment	34,751	35,090	39,114
Loans held for investment yield	9.20%	9.28%	8.83%
Auto loan originations	2,217	2,439	1,018
Period end deposits	82,959	79,506	74,145
Average deposits	81,834	78,224	72,976
Deposit interest expense rate	1.13%	1.18%	1.41%
Core deposit intangible amortization	34	36	40
Net charge-off rate	1.98%	1.79%	2.85%
Non-performing loans as a %		4.000/	
of loans HFI	1.97%	1.92% 2.11%	1.45% 1.60%
Non-performing asset rate	2.17%		
30+ day performing delinquency rate Period end loans serviced for others	4.57% 20,019	4.40% 20,298	5.43% 30,283
i choa cha loans scrittea loi others	20,019	•	,
		Janua	ry 20, 2011

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	•		_	

- Revenue stable in Q4
- Non-interest expenses increased slightly due primarily to higher marketing
- · Provision expense increased
  - Higher NACO and a modest allowance build in Mortgage
  - Auto Finance credit performance remained strong
- Ending loans declined \$0.6B from Q3
  - Continuing run off in Home Loans
  - Modest growth in Auto loans
  - Q3 and Q4 Auto loan originations equivalent to \$9 billion annual "run rate"
- Strong deposit growth with continued improvement in the deposit interest expense rate

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### CAPITAL ONE FINANCIAL CORPORATION (COF)

#### Reconciliation of Non-GAAP Measures and Regulatory Capital Measures

We refer to our consolidated financial statements prepared in accordance with U.S. generally accepted accounting principles ("GAAP") as our "reported" or GAAP financial statements. Effective January 1, 2010, we prospectively adopted two new consolidation accounting standards that resulted in the consolidation of the substantial majority of our securitization trusts that had been previously treated as off-balance sheet. Prior to our adoption of these new consolidation accounting standards, management evaluated the company's performance on a non-GAAP "managed" basis, which assumed that securitized loans were not sold and the earnings from securitized loans were classified in our results of operations in the same manner as the earnings from loans that we owned. We believed that our managed basis information is usef ul to investors because it portrays the results of both on- and off-balance sheet loans that we manage, which enables investors to understand and evaluate the credit risks associated with the portfolio of loans reported on our consolidated balance sheet and our retained interests in securitized loans. Our non-GAAP managed basis measures may not be comparable to similarly titled measures used by other companies.

As a result of the January 1, 2010 adoption of the new consolidation accounting standards, the accounting for the loans in our securitization trusts in our reported GAAP financial statements is similar to how we accounted for these loans on a managed basis prior to January 1, 2010. Consequently, we believe our managed basis presentations for periods prior to January 1, 2010 are generally comparable to our reported basis presentations for periods beginning after January 1, 2010. In periods prior to January 1, 2010, certain of our non-GAAP managed basis measures differed from our comparable reported measures because we assumed, for our managed basis presentation, that securitized loans that were accounted for as sales in our GAAP financial statements remained on our balance sheet.

The following tables, which are described below, provide a reconciliation of reported GAAP financial measures to the non-GAAP managed basis financial measures included in our filing. We also provide the details of the calculation of certain non-GAAP capital measures that management uses in assessing its capital adequacy.

			<u>r uşc</u>
Table 1: Financial & Statistical Summary—Reported	_	Reflects selected financial measures from our consolidated GAAP financial statements or	
GAAP Measures		metrics calculated based on our consolidated GAAP financial statements.	1
Table 2: Financial & Statistical Summary—Non-GAAP Securitization Reconciliation Adjustments	_	Presents the reconciling differences between our reported GAAP financial measures and our non-GAAP managed basis financial measures. These differences include certain reclassifications that assume loans securitized by Capital One and accounted for as sales and off-balance sheet transactions in our GAAP financial statements remain on our balance sheet. These adjustments do not impact income from continuing operations reported by our lines of business or the Company's consolidated net income.	2
Table 3: Financial & Statistical Summary—Non-GAAP	_	Reflects selected financial measures and related metrics based on our non-GAAP managed	
Managed Basis Measures		basis results.	3
Table 4: Explanatory Notes (Tables 1 - 3)	_	Includes explanatory footnotes that provide additional information for certain financial and	
		statistical measures presented in Tables 1, 2 and 3.	4
Table 5: Reconciliation of Non-GAAP Average Balances,	_	Presents a reconciliation of our average balances and net interest margin on a reported basis	
Net Interest Income and Net Interest Margin		to our average balances and net interest margin on a non-GAAP managed basis.	5
Table 6: Reconciliation of Non-GAAP Capital Measures and	_	Presents a reconciliation of our regulatory capital measures to certain non-GAAP capital	
Calculation of Regulatory Capital Measures		measures.	6

CAPITAL ONE FINANCIAL CORPORATION (COF)
Table 1: Financial & Statistical Summary—Reported GAAP Measures<sup>(1)</sup>

						2009					2008
(dollars in millions)(unaudited)	F	'ull Year		Q4		Q3	Q2		Q1 <sup>(2)</sup>	F	ull Year
Earnings											
Net interest income	\$	7,697	\$	1,954	\$	2,005	\$ 1,945	\$	1,793	\$	7,149
Non-interest income (3)		5,286		1,411		1,553	1,232 (4	)	1,090		6,744
Total revenue (5)	\$	12,983	\$	3,365	\$	3,558	\$ 3,177	\$	2,883	\$	13,893
Provision for loan and lease losses		4,230		844		1,173	934		1,279		5,101
Balance Sheet Statistics (Period Average)											
Average loans held for investment	\$	99,787	\$	94,732	\$	99,354	\$ 104,682	\$	103,242	\$	98,971
Average earning assets		145,310		143,663		145,280	150,804		145,172		133,123
Average assets		171,598		169,856		173,428	177,628		168,489		156,292
Average liabilities		144,992		143,338		147,426	149,960		141,485		131,014
Return on average assets (ROA)		0.58%		0.95%		1.01%	0.52%		(0.20)%	Ď	0.05%
Balance Sheet Statistics (Period End)											
Loans held for investment	\$	90,619	\$	90,619	\$	96,714	\$ 100,940	\$	104,921	\$	101,018
Total assets		169,646		169,646		168,464	171,994		177,462		165,913
Total liabilities		143,057		143,057		142,272	146,662		150,714		139,301
Tangible assets (A)		155,516		155,516		154,315	157,782		163,230		153,410
Tangible common equity (TCE) ratio (B)		8.03%		8.03%		7.82%	7.10%(6	)	5.75%		7.18%
Performance Statistics											
Net interest income growth (quarter over quarter)		8%		(3)%		3%	8%		(1)%		9%
Non-interest income growth (quarter over		3,0		(5)/(	,	370	0,0		(1)/(		370
quarter) (7)		(22)%	)	(9)%		26%	13%		(20)%		(16)%
Revenue growth (quarter over quarter)		(7)%		(5)%		12%	10%		(9)%		(5)%
Net interest margin		5.30%		5.44%		5.52%	5.16%		4.94%		5.37%
Revenue margin		8.94%		9.37%		9.80%	8.43%		7.94%		10.44%
Risk-adjusted margin (C)		5.79%		6.07%		6.69%	5.46%		4.81%		7.83%
Non-interest expense as a % of average loans											
held for investment (annualized)		7.43%		8.23%		7.25%	7.34%		6.76%		8.30%
Efficiency ratio (D)		56.21%		56.92%		49.92%	59.11%		59.93%		58.13%
Credit Quality Statistics											
Net charge-offs	\$	4,568	\$	1,185	\$	1,128	\$ 1,117	\$	1,138	\$	3,478
Net charge-off rate (8)		4.58%		5.00%		4.54%	4.28%		4.41%		3.51%
30+ day performing delinquencies	\$	3,746	\$	3,746	\$	3,983	\$ 3,746	\$	3,834	\$	4,418
30+ day performing delinquency rate (8)		4.13%		4.13%		4.12%	3.71%		3.65%		4.37%
				Page	1						

CAPITAL ONE FINANCIAL CORPORATION (COF)
Table 2: Financial & Statistical Summary—Non-GAAP Securitization Reconciliation Adjustments

						2009				2008
(dollars in millions)(unaudited)	Fu	ıll Year		Q4		Q3	Q2	Q1		Full Year
Earnings		ı								
Net interest income	\$	4,392	\$	1,216	\$	1,207	\$ 1,012	\$ 957	\$	4,273
Non-interest income		(539)		(213)		(180)	(42)	(104)		(1,327)
Total revenue		3,853		1,003		1,027	970	853		2,946
Provision for loan and lease losses		3,853		1,003		1,027	970	853		2,946
Balance Sheet Statistics (Period Average)	_									
Average loans held for investment	\$	43,727	\$	43,452	\$	44,186	\$ 43,331	\$ 43,940	\$	48,841
Average earning assets		40,666		40,236		40,594	40,404	41,442		46,264
Average assets		41,060		40,569		41,227	40,774	41,680		47,262
Average liabilities		41,060		40,569		41,227	40,774	41,680		47,262
Return on average assets (ROA)		(0.12)%	, D	(0.18)%	ó	(0.20)%	(0.10)%	0.04%		(0.01)%
Balance Sheet Statistics (Period End)	_									
Loans held for investment	\$	46,184	\$	46,184	\$	44,275	\$ 45,177	\$ 44,809	\$	45,919
Total assets		42,743		42,743		41,219	42,184	42,496		43,962
Total liabilities		42,767		42,767		41,219	42,184	42,496		43,961
Tangible assets (A)		42,767		42,767		41,251	42,230	42,526		43,927
Tangible common equity (TCE) ratio (B)		(1.73)%	, D	(1.73)%	ó	(1.65)%	(1.50)%	(1.19)%	)	(1.61)%
Performance Statistics	_									
Net interest income growth		(2)%	, )	2%		6%	-%	-%		(5)%
Non-interest income growth		10%		(4)%	ó	(11)%	8%	3%		10%
Revenue growth		7%		-%		(1)%	1%	4%		5%
Net interest margin		1.20%		1.46%		1.39%	1.03%	0.95%		1.00%
Revenue margin		0.11%		0.13%		0.07%	0.25%	0.07%		(1.05)%
Risk-adjusted margin <sup>(C)</sup>		(1.26)%	, )	(1.33)%	ó	(1.46)%	(1.15)%	(1.07)%	,	(2.02)%
Non-interest expense as a % of average loans										
held for investment (annualized)		(2.26)%	, )	(2.59)%	ó	(2.23)%	(2.15)%	(2.02)%	)	(2.75)%
Efficiency ratio (D)		(12.86)%	Ď	(13.07)%	Ď	(11.19)%	(13.82)%	(13.68)%	•	(10.17)%
Credit Quality Statistics	_									
Net charge-offs	\$	3,853	\$	1,003	\$	1,027	\$ 970	\$ 853	\$	2,947
Net charge-off rate		1.29%		1.33%		1.46%	1.36%	1.00%		0.84%
30+ day performing delinquencies	\$	2,719	\$	2,719	\$	2,434	\$ 2,241	\$ 2,312	\$	2,178
30+ day performing delinquency rate		0.60%		0.60%		0.43%	0.39%	0.45%		0.12%
				Page	2					

CAPITAL ONE FINANCIAL CORPORATION (COF)
Table 3: Financial & Statistical Summary—Non-GAAP Managed Basis Measures<sup>(1)(9)</sup>

					2009						2008
(dollars in millions)(unaudited)	F	ull Year		Q4	Q3		Q2		Q1 <sup>(2)</sup>	F	ull Year
Non-GAAP Managed Earnings											
Net interest income	\$	12,089	\$	3,170	\$ 3,212	\$	2,957	\$	2,750	\$	11,422
Non-interest income (3)		4,747		1,198	1,373		1,190(4)		986		5,417
Total revenue (5)		16,836		4,368	4,585		4,147		3,736		16,839
Provision for loan and lease losses		8,083		1,847	2,200		1,904		2,132		8,047
Non-GAAP Managed Balance Sheet Statistics (Period Average	)										
Average loans held for investment	\$	143,514	\$	138,184	\$ 143,540	\$	148,013	\$	147,182	\$	147,812
Average earning assets		185,976		183,899	185,874		191,208		186,614		179,387
Average assets		212,657		210,425	214,655		218,402		210,169		203,554
Average liabilities		186,052		183,907	188,653		190,734		183,165		178,276
Return on average assets (ROA)		0.46%		0.77%	0.81%	)	0.42%		(0.16)%	D	0.04%
Non-GAAP Managed Balance Sheet Statistics (Period End)	<b>=</b> 1										
Loans held for investment	\$	136,803	\$	136,803	\$ 140,990	\$	146,117	\$	149,730	\$	146,937
Total assets		212,389		212,389	209,683		214,178		219,958		209,875
Total liabilities		185,824		185,824	183,491		188,846		193,210		183,262
Tangible assets (A)		198,283		198,283	195,566		200,012		205,756		197,337
Tangible common equity (TCE) ratio (B)		6.30%		6.30%	6.17%	)	5.60%(6	j)	4.56%		5.57%
Non-GAAP Managed Performance Statistics											
Net interest income growth (quarter over quarter) (7)		6%		(1)%	9%	)	8%		(1)%	)	4%
Non-interest income growth (quarter over quarter) (7)		(12)%	ó	(13)%	15%	)	21%		(17)%		(6)%
Revenue growth (quarter over quarter)		—%		(5)%	11%		11%		(5)%		—%
Net interest margin		6.50%		6.90%	6.91%	)	6.19%		5.89%		6.37%
Revenue margin		9.05%		9.50%	9.87%	)	8.68%		8.01%		9.39%
Risk-adjusted margin (C)		4.53%		4.74%	5.23%	)	4.31%		3.74%		5.81%
Non-interest expense as a % of average loans held for investment											
(annualized)		5.17%		5.64%	5.02%	)	5.19%		4.74%		5.55%
Efficiency ratio (D)		43.35%		43.85%	38.73%	)	45.29%		46.25%		47.96%
Non-GAAP Managed Credit Quality Statistics	-										
Net charge-offs	\$	8,421	\$	2,188	\$ 2,155	\$	2,087	\$	1,991	\$	6,425
Net charge-off rate (8)		5.87%		6.33%	6.00%	)	5.64%		5.41%		4.35%
30+ day performing delinquencies		6,465		6,465	6,417		5,987		6,146		6,596
30+ day performing delinquency rate (8)		4.73%		4.73%	4.55%	)	4.10%		4.10%		4.49%
			Pa	ige 3							

# CAPITAL ONE FINANCIAL CORPORATION (COF) Table 4: Explanatory Notes (Tables 1 - 3)

#### Notes

- (1) Based on continuing operations.
- (2) Effective February 27, 2009, the Company acquired Chevy Chase Bank, FSP for \$476 million, which included a cash payment of \$445 million and the issuance of 2.6 million common shares valued at \$31 million. The acquisition of Chevy Chase Bank included \$10 billion in loans and \$13.6 billion in deposits.
- (3) Includes the impact from the change in fair value of retained interests, including interest-only strips, totaling \$(146) million for the year 2009, \$55 million in Q4 2009, \$38 million in Q3 2009, \$(115) million in Q2 2009 and \$(124) million in Q1 2009, and \$(260) million in 2008.
- (4) In Q2 2009, the Company elected to convert and sell 404,508 shares of MasterCard class B common stock, which resulted in the recognition of a gain of \$66 million that was recorded in non-interest income.
- (5) Billed finance charges and fees not recognized in revenue totaled \$2.1 billion for the year 2009, \$490 million in Q4 2009, \$517 million in Q3 2009, \$572 million in Q2 2009, \$544 million in Q1 2009, and \$1.9 billion in 2008.
- (6) Includes the impact of the issuance of 56,000,000 common shares at \$27.75 per share on May 14, 2009.
- (7) Prior period amounts have been reclassified to conform to the current period presentation and adjusted to reflect purchase accounting refinements related to the acquisition of Chevy Chase Bank, FSB ("CCB").
- (8) The denominator used in calculating the allowance as a % of loans held for investment, the net charge-off rate and the 30+ day performing delinquency rate include loans acquired as part of the CCB acquisition. These metrics, calculated excluding CCB loans, are presented below.

	2009									
(dollars in millions) (unaudited)	Fu	Full Year		Q4		Q3	Q2			Q1
CCB period end acquired loan portfolio	\$	7,251	\$	7,251	\$	7,885	\$	8,644	\$	8,859
CCB average acquired loan portfolio	\$	7,996	\$	7,512	\$	8,029	\$	8,499	\$	3,073
Allowance as a % of loans held for investment,										
excluding CCB		4.95%		4.95%		5.08%		4.86%		4.84%
Net charge-off rate (Reported), excluding CCB		4.98%		5.44%		4.94%		4.65%		4.54%
Net charge-off rate (Managed), excluding CCB		6.21%		6.70%		6.36%		5.98%		5.53%
30+ day performing delinquency rate (Reported),										
excluding CCB		4.49%		4.49%		4.48%		4.06%		3.99%
30+ day performing delinquency rate (Managed),										
excluding CCB		4.99%		4.99%		4.82%		4.36%		4.36%

(9) The managed loan portfolio does not include automobile or home loans that have been sold in whole loan sale transactions where the Company has retained servicing rights.

#### **Statistical/Metric Calculations**

- (A) Tangible assets represents total assets from continuing operations less identifiable intangible assets and goodwill. See "Table 6: Reconciliation of Non-GAAP Capital Measures and Calculation of Regulatory Capital Measures."
- (B) Tangible common equity ("TCE") represents common stockholders' equity (total stockholders' equity less preferred stock) less identifiable intangible assets and goodwill. See "Table 6: Reconciliation of Non-GAAP Capital Measures and Calculation of Regulatory Capital Measures."
- (C) Calculated based on total revenue less net charge-offs divided by average earning assets.
- (D) Calculated based on non-interest expense less restructuring expense divided by total revenue.

		Ç	)uart	er Ended 12/31/0	9	Year Ended 12/31/09							
				Interest Income/	Yield/				Interest Income/	Yield/			
(dollars in millions)(unaudited)	Avera	ige Balance	_	Expense	Rate	Av	erage Balance		Expense	Rate			
Reported Basis Interest-earning assets:	-												
Loans held for investment	\$	133,219	\$	2,512	7.54%	\$	136,697	\$	10,367	7.58%			
Other		10,444		83	3.18%		8,596		297	3.46%			
Total interest-earning assets	\$	143,663	\$	2,595	7.23%	\$	145,293	\$	10,664	7.34%			
Total on the control is the like in a													
Interest-bearing liabilities:	Φ.	4.0.40	Φ.	- 4	<b>=</b> 000/	ф	E 540	ф	202	E 440/			
Securitization liability	\$	4,249	\$	54	5.08%	\$	5,516	\$	282	5.11%			
Total interest-bearing liabilities	\$	124,060	\$	641	2.07%	\$	126,583	\$	2,967	2.34%			
Ğ													
Net interest income/spread			\$	1,954	5.16%			\$	7,697	5.00%			
Interest income to average interest-earning assets					7.23%					7.34%			
Interest expense to average interest-earning assets					1.78%					2.04%			
Net interest margin					5.45%					5.30%			

		Qı	uarte	er Ended 12/31/09		Year Ended 12/31/09						
Non-GAAP Securitization Reconciliation Adjustments	Average Balance		Interest Income/ Expense		Yield/ Rate		erage Balance		Interest Income/ Expense	Yield/ Rate		
Interest-earning assets:												
Loans held for investment	\$	43,452	\$	1,530	1.61%	\$	43,727	\$	5,678	1.31%		
Other		(3,216)		(66)	(2.24)%		(3,061)		(229)	(2.23)%		
Total interest-earning assets	\$	40,236	\$	1,464	1.60%	\$	40,666	\$	5,449	1.32%		
Interest-bearing liabilities:												
Securitization liability	\$	40,588	\$	247	(2.39)%	\$	41,100	\$	1,055	(2.24)%		
Total interest-bearing liabilities	\$	40,588	\$	247	0.09%	\$	41,101	\$	1,238	0.17%		
Net interest income/spread			\$	1,216	1.51%			\$	4,392	1.16%		
Interest income to average interest-earning assets					1.60%					1.32%		
Interest expense to average interest-earning assets					0.15%					0.22%		
Net interest margin					1.45%					1.10%		

	Quarter Ended 12/31/09						Year Ended 12/31/09					
	Average Balance		Interest Income/ Expense		Yield/ Rate	Average Balance		Interest Income/ Expense		Yield/ Rate		
Non-GAAP Managed Basis							<u> </u>					
Interest-earning assets:	_											
Loans held for investment	\$	176,671	\$	4,042	9.15%	\$	180,424	\$	16,045	8.89%		
Other		7,228		17	0.94%		5,535		68	1.23%		
Total interest-earning assets	\$	183,899	\$	4,059	8.83%	\$	185,959	\$	16,113	8.66%		
Interest-bearing liabilities:												
Securitization liability	\$	44,837	\$	301	2.69%	\$	46,616	\$	1,337	2.87%		
Total interest-bearing liabilities	\$	164,648	\$	888	2.16%	\$	167,684	\$	4,205	2.51%		
Net interest income/spread			\$	3,170	6.67%			\$	12,089	6.16%		
Interest income to average interest-earning assets					8.83%					8.66%		
Interest expense to average interest-earning assets					1.93%					2.26%		
Net interest margin					6.90%					6.40%		

<sup>(1)</sup> Reflects amounts based on continuing operations.

#### CAPITAL ONE FINANCIAL CORPORATION (COF)

#### Table 6: Reconciliation of Non-GAAP Capital Measures and Calculation of Regulatory Capital Measures

In addition to disclosing required regulatory measures, the Company also reports certain non-GAAP capital measures that management uses in assessing its capital adequacy. These non-GAAP measures include average tangible common equity, tangible common equity (TCE), TCE ratio, Tier 1 common equity and Tier 1 common equity ratio. The table below provides the details of the calculation of each of these measures. While these non-GAAP capital measures are widely used by investors, analysts and bank regulatory agencies to assess the capital position of financial services companies, they may not be comparable to similarly titled measures reported by other companies.

(dollars in millions)(unaudited)	2010 Q4		2010 Q3		2010 Q2		2010 Q1		2009 Q4	
Average Equity to Non-GAAP Average Tangible Common Equity										
Average total stockholders' equity	\$	26,255	\$	25,307	\$	24,526	\$	23,681	\$	26,518
Less: Average preferred stock		-		-		-		-		-
Less: Average intangible assets (1)		(14,008)		(14,003)		(14,039)		(14,075)		(14,105)
Average tangible common equity	\$	12,247	\$	11,304	\$	10,487	\$	9,606	\$	12,413
Stockholders Equity to Non-GAAP Tangible Common Equity	-									
Total stockholders' equity	\$	26,541	\$	26,061	\$	25,270	\$	24,374	\$	26,589
Less: Preferred stock		-		_		-		· -		-
Less: Intangible assets (1)		(13,983)		(14,024)		(14,011)		(14,044)		(14,106)
Tangible common equity	\$	12,558	\$	12,037	\$	11,259	\$	10,330	\$	12,483
Total Assets to Tangible Assets	-									
Total assets	\$	197,503	\$	196,933	\$	197,489	\$	200,707	\$	169,646
Less: Assets from discontinued operations	•	(362)	-	(5)	-	(4)	-	(16)	•	(24)
Total assets from continuing operations		197,141	_	196,928		197,485		200,691		169,622
Less: Intangible assets (1)		(13,983)		(14,024)		(14,011)		(14,044)		(14,106)
Tangible assets	\$	183,158	\$	182,904	\$	183,474	\$	186,647	\$	155,516
•	_		<u> </u>							
Non-GAAP TCE Ratio Tangible common equity	<b>-</b> \$	12,558	\$	12,037	\$	11,259	\$	10,330	\$	12,483
Tangible assets	\$	183,158	\$	182,904	\$	183,474	\$	186,647	\$	155,516
TCE ratio <sup>(2)</sup>	φ	6.86%	Φ	6.58%	Ф	6.14%	Ф	5.53%	Ф	
ICE fallo	_	0.00%		0.30%		0.14%		5.55%	_	8.039
Non-GAAP Managed Basis TCE Ratio	-									
Total reported assets	\$	197,503	\$	196,933	\$	197,489	\$	200,707	\$	169,646
Plus: Securitization adjustment (3)						-				42,767
Total managed assets	\$	197,503	\$	196,933	\$	197,489	\$	200,707	\$	212,413
Less: Assets from discontinued operations		(362)		(5)		(4)		(16)		(24)
Total assets from continuing operations		197,141		196,928		197,485		200,691		212,389
Less: Intangible assets (1)	•	(13,983)	•	(14,024)		(14,011)		(14,044)		(14,106)
Managed tangible assets	\$	183,158	\$	182,904	\$	183,474	\$	186,647	\$	198,283
Tangible common equity	\$	12,558	\$	12,037	\$	11,259	\$	10,330	\$	12,483
Managed tangible assets	\$	183,158	\$	182,904	\$	183,474	\$	186,647	\$	198,283
Managed TCE ratio (2)	_	6.86%		6.58%		6.14%		5.53%	1	6.309
Non-GAAP Tier 1 Common Equity and Regulatory Capital Ratios	-									
Total stockholders' equity	\$	26,541	\$	26,061	\$	25,270	\$	24,374	\$	26,589
Less: Net unrealized (gains) losses on AFS securities recorded in										
AOCI (4)		(368)		(580)		(661)		(319)		(200)
Net (gains) losses on cash flow hedges recorded in AOCI <sup>(4)</sup>		86		79		73		80		92
Disallowed goodwill and other intangible assets Disallowed deferred tax assets		(13,953) (1,150)		(13,993) (1,324)		(14,023) (1,977)		(14,078) (2,183)		(14,125)
Other		(2)		(2)		(2)		(2,103)		(9)
Tier 1 common equity	\$	11,154	\$	10,241	\$	8,680	\$	7,873	\$	12,347
Plus: Tier 1 restricted core capital items <sup>(5)</sup>	φ	3,636	Φ	3,636	Φ	3,637	Φ	3,638	φ	3,642
Tier 1 capital	\$	14,790	\$	13,877	\$	12,317	\$	11,511	\$	15,989
Plus: Long-term debt qualifying as Tier 2 capital	φ	2,827	Φ	2,827	Φ	2,898	Φ	3,018	φ	3,018
Qualifying allowance for loan and lease losses		3,748		3,726		5,836		5,802		1,581
Other Tier 2 components		29		24		25		4		4
Tier 2 capital	\$	6,604	\$	6,577	\$	8,759	¢	8,824	\$	4,603
Total risk-based capital <sup>(6)</sup>	\$	21,394	\$	20,454	\$	21,076	\$	20,335	\$	20,592
-	<u> </u>	21,00	=	20, 10 1	_	21,070	<u> </u>	20,555		20,002
Risk-weighted assets <sup>(7)</sup>	\$	127,043	\$	124,726	\$	124,038	\$	120,330	\$	116,309
Tier 1 common equity ratio <sup>(8)</sup>		8.78%(1	1)	8.21%		7.00%		6.54%		10.629
Tier 1 risk-based capital ratio <sup>(9)</sup>		11.64%(1	11.64%(11)		11.13%		9.57%			13.759
Total risk-based capital ratio (10)		16.84%(1	1)	16.40%		16.99%		16.90%		17.709

 $<sup>^{(1)}</sup>$  Includes impact from related deferred taxes.

<sup>&</sup>lt;sup>2)</sup> Calculated based on tangible common equity divided by tangible assets. The managed TCE ratio, which is the same as the TCE ratio for periods subsequent to January 1, 2010, is calculated based on tangible common equity divided by managed tangible assets.

<sup>(3)</sup> Reflects the adjustment to reported total consolidated assets to reflect loans underlying off-balance sheet securitized trusts in the same manner as on-balance sheet loans.

<sup>(4)</sup> Amounts presented are net of tax.

<sup>(5)</sup> Consists primarily of trust preferred securities.

<sup>(6)</sup> Total risk-based capital equals the sum of Tier 1 capital and Tier 2 capital.

<sup>(7)</sup> Calculated based on prescribed regulatory guidelines.

<sup>(8)</sup> Tier 1 common equity ratio is a non-GAAP measure calculated based on Tier 1 common equity divided by risk-weighted assets.

Tier 1 risk-based capital ratio is a regulatory capital measure calculated based on Tier 1 capital divided by risk-weighed assets.

Total risk-based capital ratio is a regulatory capital measure calculated based on Total risk-based capital divided by risk-weighed assets.

Regulatory capital ratios as of the end of Q4 2010 are preliminary and therefore subject to change once the calculations have been finalized.