## FORM 4

obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Alexander Robert M.					2. Issuer Name and Ticker or Trading Symbol  CAPITAL ONE FINANCIAL CORP [ COF ]										ck all app Dired Offic	ctor er (give title		10% C	Owner (specify	
(Last) (First) (Middle) 1680 CAPITAL ONE DRIVE						3. Date of Earliest Transaction (Month/Day/Year) 03/08/2018									below) below)  Chief Information Officer					
(Street) MCLEAN VA 22102  (City) (State) (Zip)						4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
1. Title of S	Security (Inst		e I - No	2. Transa		2.6	. Deemo	ed	3. Transa		4. Securitie	s Acqu	ired (A) o	r	5. Amor	unt of	6. Own		7. Nature of	
			(Month/Day/Year)			if any (Month/Day/Year)		Code (Instr. 8)		5) Amount	(A) or			Beneficially Owned Following Reported		(D) or Indirect (I) (Instr. 4)		Beneficial Ownership (Instr. 4)		
Common Stock <sup>(1)</sup>				03/08/	+					11,712	A	. 9	SO	<u> </u>	7,682	I	)			
Common Stock			03/08/2018		$\dagger$			<b>F</b> <sup>(2)</sup>		5,283	D	\$98	3.15	15 82,399		I	)			
Common	Stock															2	]	I	Robert M. Alexander UGMA	
Common Stock															-	100	]	I	The Alexander Fund	
		Та									osed of, convertib				wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution if any	BA. Deemed Execution Date, f any Month/Day/Year)		action (Instr.	5. Nu of Deriv Secu Acqu (A) o Disp of (D (Inst	6. Date Expirati (Month/	ion Da		Amour Securi Under Deriva	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Price of rivative curity str. 5)		y Di or (I)	). wnership orm: rect (D) Indirect (Instr. 4)	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amoun or Number of Shares							

## **Explanation of Responses:**

- 1. These shares were earned pursuant to an award of performance shares granted on January 29, 2015 based on the Company's Adjusted ROA against a peer group of companies over a three-year performance period. These shares represent the number of shares paid out based on actual performance plus the dividend shares accrued under the same grant.
- 2. These shares were automatically withheld by the Company to satisfy the reporting person's tax obligation associated with the settlement of the performance shares. This share withholding was authorized in the performance share award agreement

## Remarks:

03/12/2018 Cleo Belmonte (POA on file)

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.