FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| | washington, D.C. 20049 | |
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| CTATEMENIT | OF CHANCES IN DENETICIAL | |
| SIAIEMENI | OF CHANGES IN BENEFICIAL | OWNERSHIP |

| OMB APPROVAL | | | | | | | | | |
|----------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average bu | urden | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Wassmer Michael J | | | | | | 2. Issuer Name and Ticker or Trading Symbol CAPITAL ONE FINANCIAL CORP [COF] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify | | | | | |
|---|--|------------|---|------------|---|--|------------------|------------------|--|--------|---------------------------|--|---|---|---|---------------------|--|--|--|
| (Last) (First) (Middle) 1680 CAPITAL ONE DRIVE | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/15/2018 | | | | | | | | below) | - | below) t, U.S. Card | | | |
| (Street) MCLEAN VA 22102 | | | | | 4. 1 | If Am | endme | ent, Dat | e of Origina | l File | d (Month/Day | Line | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting | | | | | | |
| (City) | (S | itate) | (Zip) | | | | | | | | | | | Person | 1 ** | | | | |
| | | | ble I - No | | | _ | | | Acquired | , Di | sposed of | | | | | | | | |
| 1. Title of Security (Instr. 3) | | | 2. Transaction Date (Month/Day/Year) | | ar) | 2A. Deemed Execution Date, if any (Month/Day/Year) | | Code | | | | (A) or 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | Reported Transact (Instr. 3 a | ion(s) | | | (Instr. 4) | |
| Common | Stock | | | 02/1 | 5/2018 | В | | | M | | 2,317 | A | \$0 ⁽¹⁾ | 92, | ,964 | | D | | |
| Common | Stock | | | 02/1 | .5/2018 | В | | | M | | 2,732 | A | \$0 ⁽¹⁾ | 95, | ,696 | | D | | |
| Common | Stock | | | 02/1 | 02/15/2018 | | | | М | | 2,349 | A | \$0 ⁽¹⁾ | 98, | 98,045 | | D | | |
| Common | Stock | | | 02/15/2018 | | В | | | M | | 7,818 | A | \$0 ⁽²⁾ | 105 | 105,863 | | D | | |
| Common Stock | | 02/1 | 02/15/2018 | | | | D | | 2,317 | D | \$99.52(| 103 | 103,546 | | D | | | | |
| Common Stock | | 02/1 | 02/15/2018 | | | | D | | 2,732 | D | \$99.52(| | 100,814 | | D | | | | |
| Common Stock | | 02/1 | 02/15/2018 | | | | D | | 2,349 | D | \$99.52(| - | 98,465 | | D | | | | |
| Common Stock | | | 02/15/2018 | | | | D | | 7,818 | D | \$99.52 | | 90,647 | | D | | | | |
| Common Stock | | | | 02/15/2018 | | | | F ⁽³⁾ | | 1,366 | D | \$98.67 89,281 | | | | D | | | |
| Common Stock | | | 02/15/2018 | | | | F ⁽⁴⁾ | | 1,927 | D | \$98.67 | | | | D | | | | |
| Common Stock | | 02/1 | 2/15/2018 | | | | F ⁽⁵⁾ | | 2,743 | D | \$98.67 | - | 84,611 | | D | D. T | | | |
| Common | Stock | | Table II | Dani. | 4: | | | 0- | | D:-: | | | e a a u | | 15 | | I | By Trust | |
| | | | Table II - | | | | | | | | oosed of, convertib | | | Owned | | | | | |
| | 2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) | | 3A. Deemed Execution Date, if any (Month/Day/Year) | | 4. Transaction Code (Instr. 8) | | n of l | | 6. Date Exercisa Expiration Date (Month/Day/Year | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | | e s Illy | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exercisab | | Expiration Date | Title | Amount or Number of Shares | | | | | | |
| 2015 Restricted Stock Units | \$0.0 ⁽¹⁾ | 02/15/2018 | | | М | | | 2,317 | (6) | | (6) | Common Stock | 2,317 | \$0 ⁽¹⁾ | 0 | | D | | |
| 2016 Restricted Stock Units | \$0.0 ⁽¹⁾ | 02/15/2018 | | | М | | | 2,732 | (7) | | (7) | Common Stock | 2,732 | \$0 ⁽¹⁾ | 2,732 | 2 | D | | |
| 2017 Restricted Stock Units | \$0.0 ⁽¹⁾ | 02/15/2018 | | | М | | | 2,349 | (8) | | (8) | Common Stock | 2,349 | \$0 ⁽¹⁾ | 4,700 |) | D | | |
| Restricted Stock Units | \$0.0 ⁽²⁾ | 02/15/2018 | | | М | | | 7,818 | 02/15/2018 | 3(2) | 02/15/2018 ⁽²⁾ | Common Stock | 7,818 | \$0 ⁽²⁾ | 0 | | D | | |

- 1. On February 15, 2018 the restricted stock units were settled in cash based on the Company's average fair market value of shares of common stock over the fifteen trading days preceding the vesting date.
- 2. Each restricted stock unit vested on January 1, 2018 and settled in cash on February 15, 2018 based on the Company's average fair market value of the underlying shares of common stock over the fifteen trading days preceding the settlement date.
- 3. Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock units granted on January 29, 2015. This is authorized in the

applicable restricted stock award agreement.

- 4. Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock units granted on February 4, 2016. This is authorized in the applicable restricted stock award agreement.
- 5. Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock units granted on February 2, 2017. This is authorized in the applicable restricted stock award agreement.
- $6.\ These\ restricted\ stock\ units\ vest\ in\ 1/3\ increments\ beginning\ on\ February\ 15,\ 2016\ and\ annually\ thereafter.$
- $7. \ These \ restricted \ stock \ units \ vest \ in \ 1/3 \ increments \ beginning \ on \ February \ 15, \ 2017 \ and \ annually \ thereafter.$
- 8. These restricted stock units vest in 1/3 increments beginning on February 15, 2018 and annually thereafter.

Remarks:

Cleo Belmonte (POA on file) 02/20/2018

** Signature of Reporting Person

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.